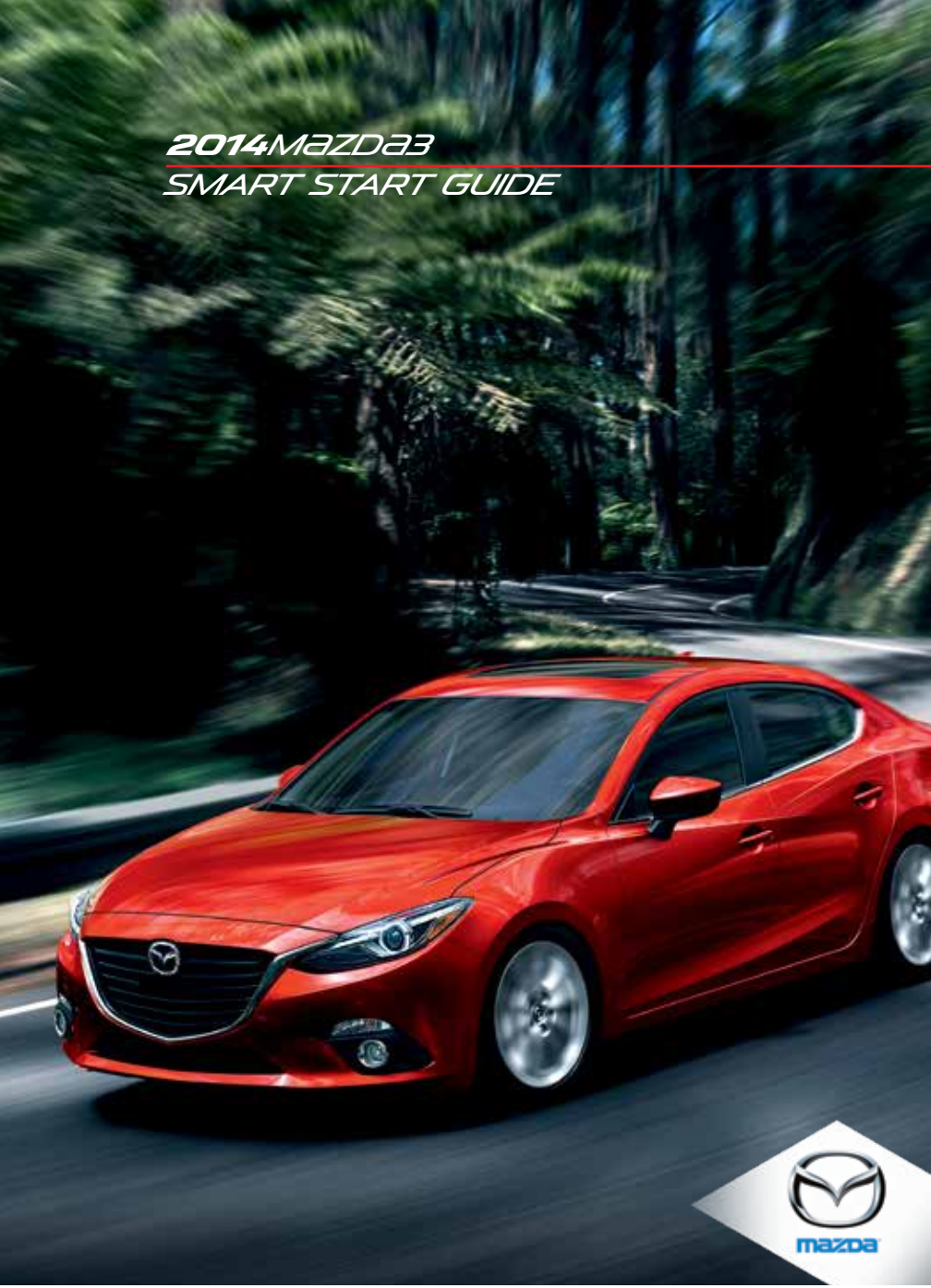
2014 Mazda3
SMART START GUIDE



Driver's View

[1] DO NOT try to adust the angle or open/close the Active Driving Display by hand. Fingerprints on the display will make it difficult to view and manual operation could cause damage. Always adjust the Active Driving Display using the AD-Disp tab in Settings (pg. 16).

[2] PASS AIRBAG OFF This indicator light illuminates to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lbs. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

NOTE: Indicator light turns off when conditions have been met for necessary airbag deployment. See Owner's Manual for further information.

1518135_14_Mazda3_SSG_071713.indd 1-2 7/18/13 11:42 AM

KEYLESS ENTRY SYSTEM

- This system allows you to lock and unlock the doors by pushing the desired buttons.

Lock

- Push once to lock all doors.
- Push twice (within five seconds) for horn sound verification that all doors are locked.

Panic Alarm

- Push for one second or more to activate alarm.
- Push Lock, Unlock, or Panic Alarm to turn alarm off.

Unlock

- Push once to unlock driver's door or all the doors (depending on personalization setting*).
- Push twice (within three seconds) to unlock all doors.

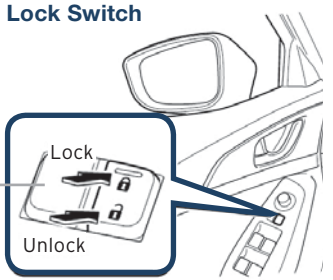
Trunk (4-door sedan only)

- Push and hold to open the trunk.

CAUTION:

- Make sure vehicle is OFF and take the keyless entry system key with you when leaving the vehicle.
- When locking doors using inside door switches or inside door-lock knobs, be careful not to leave the key inside the vehicle.

Inside Door Lock Switch



NOTE: With Advanced Keyless, there is a recognizable beep sound to alert you that the key is inside the vehicle.

CAUTION: RED Key Indicator Light may illuminate if either advance key or keyless entry key is placed in the cup holder. The key can sometimes not be detected in the cup holder.

*Refer to your Owner's Manual for additional details about "Personalization Features".

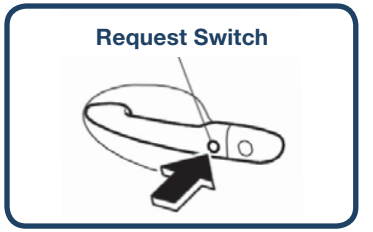
ADVANCED KEYLESS ENTRY SYSTEM (if equipped)

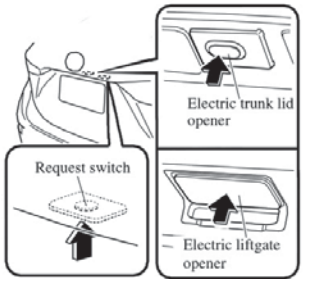
- This system allows you to lock and unlock the doors without taking the key out.

While Carrying the Advanced Key...

- **Unlock the driver's door** by pushing the driver's door request switch once.
- **Unlock all doors** by pushing the driver's door request switch once or twice (depending on personalization setting) OR by pushing the passenger's door request switch once.
- **Lock all doors** by pushing any request switch once.
- **Open the trunk/liftgate** by pushing the opener switch once (switch is located a little to the right of the the Mazda emblem).

Advanced Key





NOTE: For the hatchback, when the liftgate opener switch is pushed, the liftgate will open slightly. If the liftgate is not opened within 1.5 seconds, the liftgate latch locks (you will hear it lock) and the liftgate cannot be opened or closed from this slightly raised position. To open/close the liftgate, push the liftgate opener switch, open the liftgate within 1.5 seconds, then close it. The door/liftgate ajar warning light will be on if the liftgate is not fully closed.

NOTE: Vehicles equipped with the Advanced Keyless Entry System and the Keyless Entry System both use the same type of keyless entry transmitter. However, only vehicles equipped with the Advanced Keyless Entry System allow you to lock and unlock the doors with the door request switches (without taking the key out of your purse or pocket).

Vehicles equipped with the Keyless Entry System do not have request switches on the doors/trunk. To lock and unlock the doors, the corresponding transmitter button must be pushed.

1518135_14_Mazda3_SSG_071713.indd 3-4 7/18/13 11:42 AM

STARTING THE ENGINE WITH ACCELERATED WARM-UP SYSTEM (AWS)

The Mazda3 is equipped with SKYACTIV combustion technology. This technology includes AWS (Accelerated Warm-up System) for optimal emission performance during cold starting conditions.

While Carrying the Key...

- **Start the engine** by pushing the START/STOP button while pushing the clutch pedal (manual transmission) or the brake pedal (automatic transmission).

  What you will notice: On start-up, the engine speed and sound are higher (1500 RPM) for less than 1 minute to quickly bring the catalyst to efficient operating temperature. The RPM will reduce to idle once the temperature is achieved. This is normal engine operation under cold start conditions.

  What this does: This heats up the catalytic converter faster to reduce emissions and allows Mazda to use an exhaust header on the engine (to improve efficiency and horsepower).

NOTE: You can drive the vehicle during AWS activation, no need to wait.

- **Shut the engine OFF** by setting the parking brake/placing the vehicle in Park (automatic transmission), then push the START/STOP button.
- **Activate Accessories (ACC)** by pushing the START/STOP button once without pushing the clutch or brake pedal.
- **Turn the ignition to the ON position** by pushing the START/STOP button twice without pushing the clutch or brake pedal.

The key indicator light in the instrument cluster will show **GREEN** (engine ready to start) when the key is detected and the clutch pedal (M/T) or the brake pedal (A/T) is pushed. If the KEY warning light illuminates **RED**, or the START/STOP button indicator light flashes **AMBER**, this could indicate a problem with the engine starting system and the inability to start the engine or switch the ignition to ACC or ON. Have your vehicle inspected at an Authorized Mazda Dealer as soon as possible.

NOTE: **RED** Key Indicator Light may flash if the key is placed in the cup holder. The key may not be detected in the cup holder.

Emergency Engine Stop:

Pushing and holding the START/STOP button or repeatedly pushing the button while the engine is running will turn the engine OFF. Use only in case of an emergency.

Emergency Vehicle Entry:

If the key cannot be used due to a malfunction or dead key battery, use the auxiliary key to lock or unlock the doors.

Emergency Engine Start

If the engine cannot be started due to a dead key battery:

1. Push the brake pedal (A/T) or the clutch pedal (M/T).
2. While the indicator light flashes **GREEN**, touch the START/STOP button using the back side of the transmitter (as shown).
3. After the **GREEN** indicator light illuminates constantly, push the START/STOP button with your finger to start the engine.

Key (Rear)

BREAK-IN PERIOD

No special break-in is necessary, but a few precautions in the first 600 miles should be observed.

- Do not race the engine.
- Do not maintain one constant speed, either slow or fast, for a long period of time.
- Avoid full-throttle starts.
- Avoid unnecessary hard stops.
- Do not drive constantly at full-throttle or high engine rpm for extended periods of time.

FUEL ECONOMY:
To achieve the best fuel economy, visit **www.fueleconomy.gov** for more information.

1518135_14_Mazda3_SSG_071713.indd 5-6 7/18/13 11:42 AM

TIRE PRESSURE MONITORING SYSTEM (TPMS)

For your safety, the Mazda3 is equipped with TPMS that detects low tire pressure in one or more tires. If the tire pressure starts getting low in one or more tires, the system alerts the driver by turning on a light in the instrument cluster (p. 35-38) and sounding an alarm.

What to do: Don't ignore the TPMS warning light. Stop and check your tire pressure (when tires are cold) and inflate them to the proper pressure. Properly inflated tires are safer, last longer, and increase fuel economy.

In the following cases, the TPMS must be "initialized" so the system can operate normally.

- The tire pressure is adjusted (up or down) in one or more tires.
- A tire rotation is performed.
- Any tire or wheel is replaced.
- The vehicle's battery is disconnected, replaced or completely dead.

Initialization Process (TPMS Warning Light (!) is Illuminated):

1. Park the vehicle in a safe place and firmly apply the parking brake.
2. Let the tires cool, then adjust the tire pressure to the specified pressure (See tire label located on the driver's side door jam area) on all four (4) tires.
3. Switch the ignition ON, but leave the vehicle parked.
4. Push and hold the TPMS "Set Switch" (left side of dash) until the TPMS warning light (!) in the instrument cluster flashes twice and a beep sound is heard once.

CAUTION: If the TPMS "Set Switch" is pushed without adjusting the tire pressure, the system cannot detect the normal tire pressure. The TPMS warning light may not turn on, even if the tire pressure is low, or it may turn on if the tire pressure is normal.

NOTE: Drastic changes in temperature or altitude may cause the TPMS warning light to turn on.

FRONT SEATS

For your safety, the front seats are equipped with active headrests that are not adjustable forward or backward, only up and down. An active headrest is designed to move forward in the event of a collision to close the gap between your head and the headrest (to prevent whiplash).

Driver's Seat Lumbar Support Adjustment (if equipped)

To increase the lumbar support, move the lever upward. Move the lever downward to decrease lumbar support.

REAR SEATS

Folding Rear Seatbacks Down:

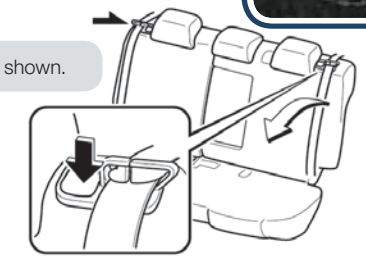
4-door sedan

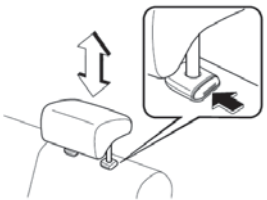
1. Check that rear seats are clear of objects.
2. Open the trunk and pull the left and/or right side remote handle lever(s).
3. Open a rear door and fold the seatback forward.

NOTE: Left rear seat release is shown.

5-door hatchback

Push the button to fold down the seatback.





NOTE: For tall drivers and front passengers who adjust the front seats all the way back, the headrests on the rear seats need to be removed when folding the rear seatbacks down. If not removed, the rear headrest will press into the front seatback. In order to remove the headrest from the rear seat, the seatback needs to be tilted slightly forward.

Returning rear seats to upright position

1. Install the headrest (if removed).
2. Raise seatbacks until they lock into position.
3. Pull on the top of the seatbacks to make sure they are locked.
4. Check that all seat belts are routed properly for passenger use.

1518135_14_Mazda3_SSG_071713.indd 7-8 7/18/13 11:42 AM

INFOTAINMENT SYSTEM DISPLAY SCREENS

The infotainment system by Mazda is designed to be operated by using one of the following three interfaces:

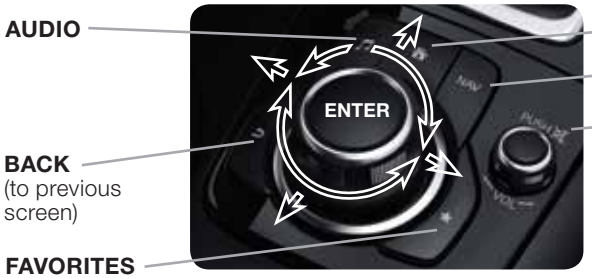
1. The commander switch (p. 10).
2. The touchscreen (if the vehicle is not moving).
3. Voice control (p. 10).

NOTE:
- In the interest of safety and to avoid distracted driving, the touchscreen is disabled at speeds over 5 mph. Use the commander switch or voice control to operate the infotainment system.
- You can touch and tap, slide or swipe the touchscreen, but cannot pinch.

NOTE:
These types of Warning screens appear when there is a problem with the vehicle.

COMMANDER SWITCH (if equipped)

Select a button around the commander knob to operate the desired system.



The following can be stored in Favorites:
- 50 stations total for AM, FM, and XM satellite radio.
- 50 contacts in the system phonebook.
- 50 points of interest in the navigation system.

SELECTING ITEMS ON THE SCREEN USING THE COMMANDER SWITCH

1. Move the knob up or down, left or right, and/or turn the dial to move the cursor to the desired on-screen location (and get a description of the icon).
2. Push the knob down (ENTER) to select your choice on the screen.

VOICE CONTROL

Voice control is activated by pressing the TALK button on the steering wheel and speaking a command.

- If it makes sense to use voice control, then it usually is available

  EX: Call Matt at Home
- If it doesn’t make sense to use voice control, then it usually isn’t available.

  EX: It would be very hard to change the settings for increasing BASS/TREBLE in the audio system so it can only be changed by using the touchscreen or commander switch.

Some common voice commands are:
- Help
- Cancel
- Go Back or Previous
- Next or Skip
- Tutorial
- Scroll/Page Down
- Scroll/Page Up
- Turn Display/Screen Off
- Select <line number> (ex: “Select Four” or “Select Line Four”
- Display Clock

Go to (and one of the following):
- Home
- Entertainment
- Navigation
- Communication
- Settings
- Messages
- Contacts
- Email
- Phone
- Call History
- Text

1518135_14_Mazda3_SSG_071713.indd 9-10 7/18/13 11:42 AM

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

NOTE:
- For safety reasons, you cannot pair a phone while driving.
- Before pairing your cell phone or audio device, you must manually turn on the device's Bluetooth® function. Refer to the owner's manual for your device.
- **For customer service and device compatibility:**
  Toll-free call: 800-430-0153
  Website: www.MazdaUSA.com/bluetooth
- **IMPORTANT:** Set the volume level on your cell phone or audio device to the highest level before distortion starts, then adjust the volume on the vehicle's audio system.
- When in range of another Wi-Fi device, the Bluetooth connection between your phone and the system may disconnect for a short time if you have Wi-Fi enabled Turn off Wi-Fi on your phone if needed.

Without the Infotainment System:

1. Manually turn Bluetooth on your phone or audio device.
2. Push and release the button on the steering wheel (wait for beep).
3. From main menu, say, "Setup," then "Pairing Options."
4. Say, "Pair."
5. Say a four-digit code (i.e., "1, 2, 3, 4").
6. Place phone in discovery mode; if necessary, consult your phone's manual or go to www.mazdausa.com/bluetooth. Select model, Bluetooth, and follow screen prompts.
7. After phone is recognized, you will be prompted to name the paired phone.

With the Infotainment System:

1. Manually turn Bluetooth on your phone or audio device.
2. Select Communication from Home screen.
3. Select Settings.
4. Select Bluetooth.
5. Select Add New Device to display the message and switch to the device operation. If this option is grayed out, make sure Bluetooth is turned on at the top of the menu.
6. Using the device, perform a search for the Bluetooth® device (Peripheral device).
7. Select "Mazda3" from the device list searched by the device. (Device with Bluetooth® version 2.0) Input the displayed 4-digit pairing code into the device. (Device with Bluetooth® version 2.1 or higher)
   - Just Works is detected the pairing is performed automatically.
   - Numeric Comparison is detected
8. Verify the displayed 6-digit code on the audio unit is also displayed on the device, and touch the Yes on-screen button and then "YES" on the device if needed.

For phone's compatible with Email, SMS and MMS:

9. (Call History) Incoming/Outgoing history for the device is downloaded automatically as well as your Phonebook.
10. (Devices compatible with Mazda Email / SMS function) SMS (Short Message Service) messages, MMS (Multimedia Message Service) messages, and Email for the device are downloaded automatically. Permission may be required, depending on the mobile device.

TO MAKE OR RECEIVE A HANDS-FREE CALL

Basic Operation:

button: To make/receive/swap a call.
button: To end/reject a call.
button: To skip vehicle voice guidance and allow user to speak next voice command.

Automatic Bluetooth Reconnection:

On engine start, the last connected device will automatically be re-connected after several seconds. To switch phones, go to Device Settings and select Bluetooth.

NOTE: For connection issues, please confirm the Bluetooth connection status by making sure there is cell phone icon on the audio display (without infotainment) or by making sure there is a battery and signal strength icon in the top right corner of the screen (with infotainment). Some phones will turn off the Bluetooth signal after connecting the USB cable to the vehicle or after downloading an update
- If not displayed, check your phone and make sure Bluetooth is turned on (or discoverable) in the Settings menu. Detailed instructions for some phones are available online.
- If there is still no connection, delete the pairing data on the system and your phone and try again after confirming your cell phone is compatible at www.MazdaUSA.com/bluetooth.

NOTE: Some phone models do not support all features. If your phone or device does not pair, please visit www.MazdaUSA.com/bluetooth or contact (800) 430-0153 for further assistance or to report a phone/audio device concern.

The following icons are displayed on the touchscreen during a call:

- Displays the Communication screen.
- Ends a call.
- Transfers a call from hands-free to the mobile phone.
- Transfers a call from the mobile phone to hands-free.
- Mutes the call.
- Calls another person during a call and creates a 3-way call. Select the contact from one of the following: Call History, Contacts (from phonebook), or Dial (from numerical keypad).
- Joins the call on hold to make a 3-way call.
- Switches the call on hold.
- Allows transmitting DTMF (Dual Tone Multi-Frequency) signal via the numerical keypad (generally to a home telephone answering machine or an automated guidance call center).

1518135_14_Mazda3_SSG_071713.indd 11-12 7/18/13 11:42 AM

TO REMOVE OR INSERT THE MAP SD CARD (To update the map database):

1 Turn the vehicle ignition OFF.
2 Locate the SD card slot inside the center console.
   - Remove card: Open the cover and push the card once, then pull it out.
   - Insert card: Push the card in (label-side up), then close the cover.

NOTE:
- Visit www.mazdausa.com/navigation within 60 days of vehicle delivery and download the most recent map available for your device for free. Please refer to the Navigation System Owners Manual section of www.mazdausa.com/navigation for additional information.
- Only use your MAP SD card for operating and updating your navigation system. Do not insert the MAP SD card into another vehicle or into any other device such as a camera.
- Do not put other SD cards in this slot.

ICON	Voice Control	Purpose
	Hide/Show Menu Bar	To open and close the Menu bar.
	Enter Destination	To enter an address or favorite destination, or select a place of interest or a location on the map.
	Navigation Information	To switch to the navigation information screen on which items such as traffic information and GPS reception conditions
	Cancel	To cancel an existing way point/route
	Point of Interest	To find places nearby.
	Route Options	To display the route parameters and full length of route. Perform route-related actions such as edit or cancel, pick route alternatives, avoid parts, add destination to Favorites.
	View Mode	To change the map mode (2D north up / 2D heading up / 3D).
	Settings	To adjust the navigation settings.

PLANNING A ROUTE

IMPORTANT: In the interest of safety and to reduce distractions while you are driving, you should always plan a route before you start driving.

To plan a route on your Navigation system, do the following:

1 Push the **NAV** button on the commander switch.
2 Select **NEW DESTINATION**.
3 Select **Find Address**.

NOTE: By default, the navigation system detects the country and city/town you are in. If needed, you can change the country or state setting by selecting **Country** or a new city/town by selecting **City or Zipcode**.

5 Enter the street name.
6 Enter the house number, then select the ✔.
7 The system transitions to a screen where the input location can be checked. To transition to the next screen, select ✔ **Select** or to transition to the previous screen, select ⮌.

NOTE: Select **Places Nearby** for POIs (points of interest) around the selected location, or select **Add to Favorites** to register the selected location to Favorites.

8 If ✔ **Go** is selected or if no operation is performed with 10 seconds, the route guidance is started. The set route can be checked by selecting **MAP**.

NOTE: The route can be edited by selecting other options.

PLANNING A ROUTE USING VOICE COMMANDS

You can navigate to any of the following places using your voice:

- An address, **including home**
- **Favorites**
- Cities and towns
- POI (Point of Interest) categories
- POIs for named brands of, for example, restaurants, gas stations, car rental and gyms.
- A recent destination

NOTE: POI searches for points of interest near your present location.

To plan a route to an address using your voice, do the following:

1 Push the **TALK** button on the steering wheel..
2 When you hear the tone, you can say, for example “Drive to an address”.
3 Say the full address (without zip code) for your destination, for example “123 Main St., Los Angeles, California”. The system does not recognize zip codes.

NOTE: For best results, say the full address without pausing between words.

4 Say “Yes” if the address is correct. If shown a list of addresses, say the list number for the correct address or say “none of these”.

NAVIGATION SYSTEM FEATURES:

- While driving, you can enter a destination address using your voice, but you cannot enter it using the keyboard.
- While driving, the vehicle speed and the maximum speed limit (for most roads) can be seen on the screen.

NOTE:
- Voice guidance can be skipped by pushing the talk button.
- Refer to the Navigation System Owners Manual for additional navigation system details or visit www.mazdausa.com/navigation.

1518135_14_Mazda3_SSG_071713.indd 13-14 7/18/13 11:42 AM

ACTIVE DRIVING DISPLAY (if equipped)

CAUTION: Always adjust the display using the Settings screen (AD-Disp tab). Do not try to adjust the angle or open/close the display by hand. Fingerprints on the display will make it difficult to view and manual operation could cause damage.

The Active Driving Display displays the following information:

- **Lane Departure Warning System (LDWS)** operation conditions and warnings
- **Navigation Turn-by-Turn (TBT)** direction, distance and lane guidance
- **Smart City Brake Support (SCBS)** warnings
- **Vehicle Speed**
- **Vehicle Speed Setting** using cruise control

To change the settings/adjustments for the Active Driving Display:

1. Select the Settings icon on the Home screen.
2. Select the AD-Disp tab.
3. Select the desired item to change.
   - **Height:** Adjust the position of the virtual image of the Active Driving Display up or down.
   - **Brightness Control:** Method for adjusting screen brightness (Automatically with instrument cluster illumination or manually).
   - **Calibration:** Brightness initialization setting (when selecting automatic adjustment).
   - **Brightness:** Brightness adjustment (when selecting manual adjustment).
   - **Navigation:** On/Off.
   - **Active Driving Display:** On/Off.
   - **Reset:** Reset to default settings.

NOTE:
- If the display does not operate, switch the ignition off and then switch it back on. If it still does not operate even with the ignition switched ON, have the vehicle inspected at an Authorized Mazda Dealer.
- It may be difficult to view the display when wearing sunglasses. Take off your sunglasses or adjust the luminosity.
- If the battery has been removed and re-installed or the battery voltage is low, the adjusted position may deviate.
- The display may be difficult to view or temporarily affected by weather conditions such as rain, snow, light, and temperature.

SETTING SCREENS

To view the different setting screens:

1. Move the commander switch to the left or right to change tabs.
2. When the desired tab is highlighted, press the knob of the commander switch down.
3. Turn the dial of the commander switch to scroll down the list.

NOTE: If there is a scroll bar on the right side, there are more items further down.

Display Settings

Sound Settings

Vehicle Settings

Active Driving Display Settings

Safety Settings

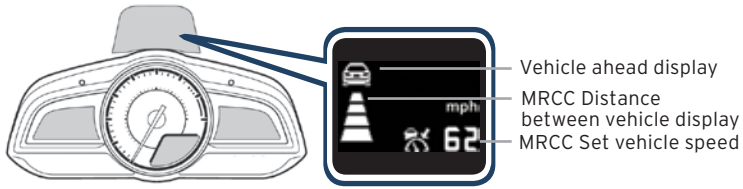
Device Settings

System Settings

1518135_14_Mazda3_SSG_071713.indd 15-16 7/18/13 11:42 AM

MAZDA RADAR CRUISE CONTROL (MRCC) SYSTEM (if equipped)

The MRCC system maintains vehicle speed and following distance using a radar sensor to detect a vehicle ahead. The driver simply presets the vehicle speed between 19 mph (30 km/h) and 90 mph (145 km/h) and the system will maintain a safe following distance without having to turn the cruise control off.

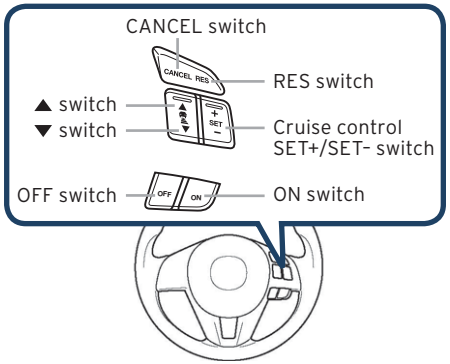


The system operates in two modes, Constant Speed and Headway Control modes:

Constant Speed Mode When no vehicle is detected ahead, the driver's set speed is maintained.	**Headway Control Mode** When a vehicle is detected ahead, a distance between your vehicle and the vehicle ahead is maintained.

SETTING THE MRCC

When the ON switch is pushed, the vehicle speed and the distance between vehicles while in headway control can be set. The MRCC indication is shown in the display of the instrument cluster.



NOTE: The radar for the MRCC is located behind the Mazda emblem in the grill. Keep this area clean to avoid the system not working properly.

HOW TO SET THE SPEED

1. Adjust the vehicle to the desired speed using the accelerator pedal.
2. Push the SET + or SET – switch. The set speed and the inter-vehicle distance display filled with white lines is displayed in the active driving display and the MRCC indicator light (green) turns on simultaneously.

Travel Status	During travel at constant speed	During travel under headway control
Display		

HOW TO SET THE DISTANCE BETWEEN VEHICLES

The distance between vehicles is set to a shorter distance by pushing the ▲ switch a longer distance by pushing the ▼ switch. The distance-between-vehicles can be set to 4 levels.

Distance between vehicles guideline (at 50mph (80km/h))	Long (about 164ft (50m))	Medium (about 131ft (40m))	Short (about 98ft (30m))	Extremely short (about 82ft (25m))
Display				

CAUTION: Do not rely completely on the MRCC system and always drive carefully obeying the speed limit.

NOTE: The MRCC sometimes will brake your vehicle when passing a semi truck (tractor trailer). This is normal. Simply press the accelerator pedal to override the system.

FORWARD OBSTRUCTION WARNING (FOW)

The Forward Obstruction Warning (FOW) system alerts the driver of a possible collision using an indicator in the active driving display and instrument cluster along with a warning sound. The system operates when driving at 10 mph (15 km/h) or faster and the system's radar sensor determines that your vehicle may hit a vehicle or obstruction ahead.

NOTE: FOW can be turned off using the DSC OFF button.

WARNING: FOW is only a supplementary system designed to reduce damage in the event of a collision. The FOW has limitations and does not detect all objects. Do not rely solely on the FOW. Relying solely on the FOW may cause an unexpected accident resulting in death or serious injury. Always keep your eyes on the road.

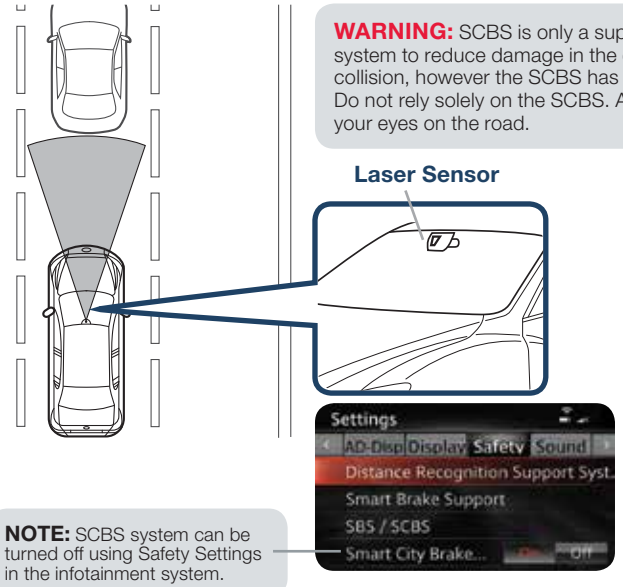
1518135_14_Mazda3_SSG_071713.indd 17-18
7/18/13 11:42 AM

SMART CITY BRAKE SUPPORT (SCBS) SYSTEM (if equipped)

The SCBS system is designed to reduce damage in the event of a collision by applying the brakes when the system's laser sensor detects a vehicle ahead. The system operates when the vehicle speed is 2 to 18 mph (4 to 30 km/h) and the system determines that a collision with a vehicle ahead is unavoidable.

NOTE:

- It may be possible to avoid a collision if the relative speed between your vehicle and the vehicle ahead is less than 9 mph (15 km/h).
- When the driver depresses the brake pedal while the system is in the operation range between 2 to 18 mph (4 to 30 km/h), the brakes are applied firmly and quickly to assist. (SCBS Automatic Brake is displayed in the active driving display)
- SCBS automatic brake is released approximately 2 seconds after the vehicle comes to a stop.
- Refer to your Owner's Manual for complete details.



WARNING: SCBS is only a supplementary system to reduce damage in the event of a collision, however the SCBS has limitations. Do not rely solely on the SCBS. Always keep your eyes on the road.

NOTE: SCBS system can be turned off using Safety Settings in the infotainment system.

LANE DEPARTURE WARNING SYSTEM (LDWS) (if equipped)

The LDWS recognizes painted lane lines on a road using the forward sensing camera (FSC) installed to the windshield. If the vehicle deviates from its lane at speeds above 44 mph, the system alerts the driver using the following indicators.

Indicator Light	Active Driving Display	Condition
		The painted lane lines on the road are not recognized or the vehicle speed is less than 44 mph
		The painted lane lines are recognized at vehicle speeds of 44 mph or more
Flashes + warning sound	OR	Warning is triggered when vehicle deviates from its lane
No indicator light		LDWS OFF

NOTE: Any driver input (e.g., turn signal, steering or acceleration) will cancel warning.

WARNING: LDWS is only a supplementary system to warn the driver that the vehicle may be deviating from its lane, however the LDWS has limitations. Do not rely solely on the LDWS. Relying solely on the LDWS may cause an unexpected accident resulting in death or serious injury. Always pay attention to the direction in which the vehicle is traveling and drive safely.

Use the LDWS switch to turn system ON or OFF

BLIND SPOT MONITORING (BSM) (if equipped)

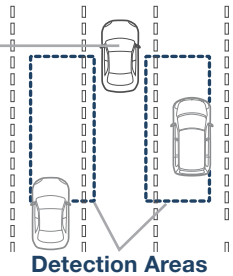
The BSM system is designed to assist the driver by monitoring blind spots on both sides of the vehicle to the rear in certain situations such as when changing lanes on roads and freeways.

Turning BSM System Off

Turning the BSM system off will turn off both the light and sound indicators. To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator in the instrument cluster will turn on to indicate when the BSM system is off. The BSM system will automatically turn on the next time the vehicle is started.

- If your vehicle speed is 7 mph (11 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets dirty, so keep the rear bumper area clean and free of bumper stickers.

Refer to your Owner's Manual for complete details.



NOTE:
- The BSM can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM does not operate when the vehicle speed is lower than about 7 mph (11 km/h).

WARNING: BSM is only a supplementary system to help aid in monitoring blind spots, however BSM has limitations. The system may not detect all vehicles, especially a motorcycle. Do not rely solely on the BSM. Relying solely on the BSM may cause an unexpected accident resulting in death or serious injury. Make sure to look over your shoulder before changing lanes.

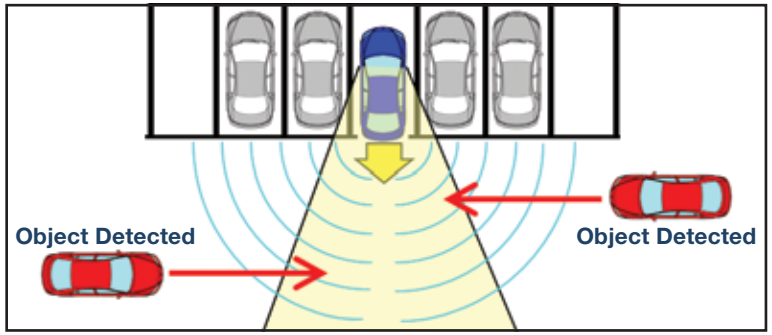
REAR CROSS TRAFFIC ALERT (RCTA) (if equipped)

The RCTA is designed to alert the driver of oncoming traffic when backing out of a parking spot. RCTA is active when your vehicle is in reverse and your vehicle speed is 0 to 8 mph (13 km/h).

When BSM sensors detect an object moving 3 to 18 mph (5 to 30 km/h), RCTA will notify the driver with indicators and sound:

- Rear View Monitor and outside mirror flashing indications.
- Beep sound (same as BSM).

Refer to your Owner's Manual for complete details.



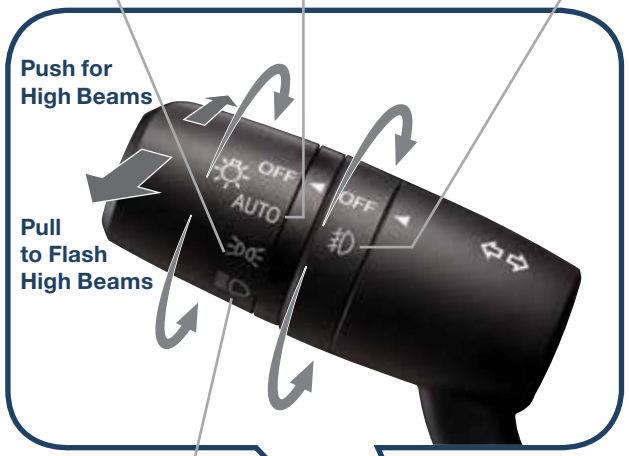
WARNING: RCTA is only a supplementary system to help aid when backing up, however RCTA has limitations. The system does not detect all vehicles, especially a motorcycle. Do not rely solely on the RCTA. Relying solely on the RCTA may cause an unexpected accident resulting in serious injury. Always back up slowly.

LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

AUTO: The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.



: Turns tail, parking, dashboard, and headlights on.

Smart Turn: To signal a lane change, push the turn signal lever up or down halfway and release. The turn signal indicator will flash three times.

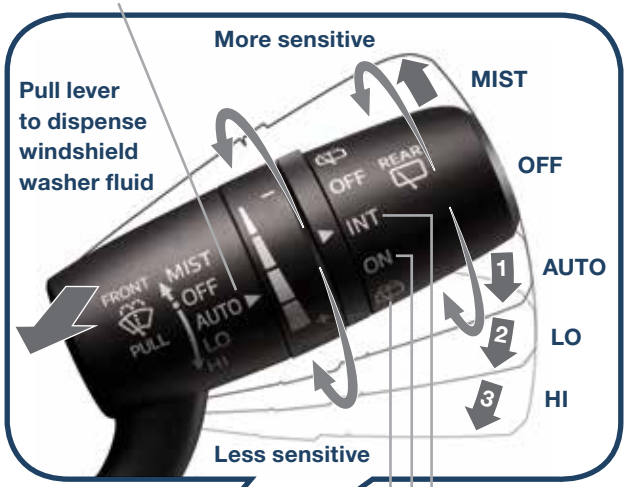
HEADLIGHT LEVELING (without AFS)

Adjust headlight angle with headlight leveling switch depending on vehicle passengers & load (example: Driver only = 0, Driver + Passengers = 1 or 2, etc.). Refer to your Owner's Manual for complete details.

NOTE: The DRL (Daytime Running Lights) automatically turn on when the ignition is switched ON. To disable/enable this feature see your Authorized Mazda Dealer.

WINDSHIELD WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for more sensitivity (requires less rain to turn wipers on) and toward you (counterclockwise) for less sensitivity (requires more rain to turn wipers on).



Rear Window Wiper/Washer (Hatchback)

INT: Intermittent

ON: Normal speed

: Washer/wiper (hold as desired)

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

CAUTION: If the ignition is ON, turn the AUTO wipers OFF when going through a car wash, or while cleaning or touching the windshield.

1518135_14_Mazda3_SSG_071713.indd 23-24 7/18/13 11:42 AM

HIGH BEAM CONTROL (HBC) (if equipped)

With HBC, the headlights are switched to high beams at speeds above 18 mph (30 km/h) when there are no vehicles in front of your vehicle or approaching in the opposite direction.

The HBC system switches to low beam when:

- You are approaching a vehicle or a vehicle is approaching in the opposite direction.
- Driving on roads lined with street lights or well-lit cities and towns.
- At speeds lower than 12 mph (20 km/h).

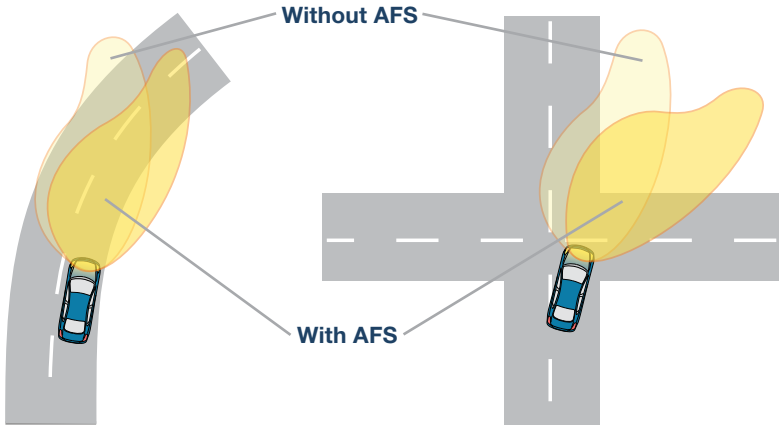
OPERATION

1. Turn the headlight switch to the AUTO position.
2. Push the headlight lever forward to the High Beam position.

When the HBC system is on, the HBC indicator light in the instrument cluster will illuminate (**GREEN**). The High Beam indicator light will turn on (**BLUE**) when the HBC system switches to high beam and will turn off when the HBC system switches to low beam.

ADAPTIVE FRONT-LIGHTING SYSTEM (AFS) (if equipped)

The AFS automatically turns the headlight beam to the right or left (in conjunction with the direction of the steering wheel) to improve the direction of headlight illumination while cornering. AFS only works when the vehicle is moving.



NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Refer to your Owner's Manual for easy to follow resetting instructions.

Push AFS OFF to turn system off or on. When off, the AFS OFF indicator in the instrument panel will turn on.

1518135_14_Mazda3_SSG_071713.indd 25-26 7/18/13 11:42 AM

Manual Climate Control

Temperature Control Dial

Rotate the dial for temperature control.

NOTE: When set to MAX A/C with dashboard vents or dashboard and floor vents, the A/C will turn on, and recirculated air will be selected for maximum cooling.

Fan Control Dial

Rotate the dial to set desired fan speed.

- Push to recirculate cabin air to reduce outside odors and improve cooling.
- Push for fresh air circulation.
- **A/C** Push to manually turn air conditioning on or off.
- Push to defrost the rear window.

Mode Selector Dial

Rotate the dial to select airflow mode.

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

Best Cooling Settings

Best Heating Settings

DEFROSTER NOTE:

- When selecting either defroster mode (or), the air conditioner and fresh air mode are automatically turned on by the system. This helps defrost the windows more efficiently by dehumidifying the air. Manually set the fan control and temperature control dials as desired.
- In either defroster mode (or), air will blow from the side dashboard vents. To defrost the side windows faster, point the vents toward the side windows.

Automatic Climate Control

Driver Temperature Control Dial

AUTO ON: Push dial to turn automatic Air conditioning system on (indicator light on). Rotate dial to select your desired set temperature (shown above). The airflow mode and the amount of airflow will be automatically controlled in accordance with the set temperature.

Fan Control

- Push the fan (+) and (-) buttons to select the desired fan speed.
- Push OFF to turn climate control system off.

- Push to recirculate cabin air to reduce outside odors and improve cooling.
- Push for fresh air circulation.

NOTE: Automatic climate control will allow you to maintain individual preset cabin temperatures for the driver and passenger when DUAL mode is selected.

◀ MODE ▶

Push to select the following airflow mode:

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Push to defrost the windshield.
- **A/C** Push to manually turn air conditioning on or off.

Passenger Temperature Control Dial

Push to turn DUAL mode ON/OFF.

- With DUAL mode ON (indicator on), rotate the dial to set passenger side temperature separate from the driver's side (shown above).
- With DUAL mode OFF (indicator off), driver controls the temperature setting on both sides.

- Push to defrost the rear window.

NOTE: Automatic temperature control always works even if the AUTO indicator turns off by changing the fan speed or airflow mode.

1518135_14_Mazda3_SSG_071713.indd 27-28 7/18/13 11:42 AM

Audio Controls (without Infotainment)

NOTE: To use BT audio, make sure the musical note icon is displayed in the audio display. Some Bluetooth® audio devices need a certain amount of time before the icon is displayed.

POWER ON/OFF

Push the POWER/VOL dial.

MEDIA SELECTION

FM/AM: Push FM/AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the display.

MEDIA: Push to select Bluetooth, CD, USB, or AUX.

TUNING

The radio has the following tuning controls:

Manual: Lightly push the TUNE arrows to manually change the frequency up or down.

Seek: Push and hold the TUNE arrows until a beep is heard to automatically seek a higher or lower frequency with a station.

Scan: Push and hold the MEDIA button to automatically sample strong stations for about 5 seconds each. Push again to cancel.

SETTING YOUR CLOCK

1. Push and hold FM/AM (CLOCK) button until a beep sound is heard. The current time will flash.
2. To adjust the time, push (and hold) the Hour or Minute set button (TUNE ⏮ or ⏭).
3. Push the FM/AM (CLOCK) button again.

Preset Channel: Push 1/2/3/4/5/6 button to select a station stored in memory. To store a station, push and hold 1/2/3/4/5/6 until station is displayed.

Auto Memory Tuning: Push and hold the AUTO-M button until a beep is heard to store an additional 6 stations with a strong signal on each FM and AM band without disturbing the previously stored stations. To return to the previously stored stations, push FM/AM button. Use this when travelling outside your local area. Refer to the Owner's Manual for complete details.

MENU: Push the MENU button to adjust the audio sound, turn audio operation beep on and off, perform Bluetooth setup, or change the clock between 12 and 24 hr times.

FOLDER SEARCH (during MP3/WMA/AAC CD or USB playback)

- To change to the previous folder, push the folder down button ▼, or push the folder up button ▲ to advance to the next folder.

LOADING A CD

- CD player is located just in front of the transmission gear selector (if equipped).
- Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

1518135_14_Mazda3_SSG_071713.indd 29-30 7/18/13 11:42 AM

PLAYING BLUETOOTH® (BT) AUDIO

1 Make sure BT audio device is paired to your vehicle.
2 Turn on BT audio device.
3 Select Bluetooth from Sources.

See your Owner's Manual for further information on:
· Pandora · Aha · Stitcher

GRACENOTE

The Gracenote media database is used to improve voice recognition of artist and album names with the Mazda Hands Free system. To make best use of the voice recognition, install the most recent database.

1 Load the Gracenote update on a memory stick from www.MazdaUSA.com/USB. Insert the memory stick into the USB port.
2 Go to System Settings in the infotainment system.
3 Select Music Database Update.

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached.

Some phone models do not support all features. Go to www.MazdaUSA.com/bluetooth or contact (800) 430-0153 for further assistance or to report a phone / MP3 device concern.

NOTE: To use BT audio, make sure the musical icon is displayed by going to Bluetooth in Device settings.
Some Bluetooth® audio devices need a certain amount of time before the icon is displayed.

The following icons are displayed on the AM/FM screen and some on the CD screen:

SOURCES: Displays Audio menu to change audio source (FM / AM / XM / Aha / Pandora / Stitcher / Bluetooth / USB / CD / AUX).

NOTE: In order to use Aha, Pandora and Stitcher as audio sources, the App must be installed on your phone. These Apps stream music using your data plan and listening to them counts towards your monthly cellular data usage.

AUTO MEMORY: Displays a list of 10 strongest radio stations. Because station strength changes as you drive, select Update Station List icon to re-scan for strong stations.

FAVORITES: Displays list of your favorite AM, FM, and XM radio stations.

HD RADIO: Switches HD Radio On /Off.

SCAN: Scans radio stations or songs (scanning stops at each one for 5 seconds). Select again to stop.

TUNER: Displays manual radio tuner.

TAG: Saves artist and title and sends them to your Apple device (for Apple devices with USB use only).

SEEK PREVIOUS: Selects previous receivable radio station or song. Press and hold to change radio station continually.

SEEK NEXT: Selects next receivable radio station or song. Press and hold to change radio station continually.

SETTINGS: Adjusts the audio quality level (bass, treble, etc.).

The following icons are displayed on CD screen only:

TRACK LIST: Displays the track list of the CD.

REPEAT: Repeats the current song. Select again to stop.

SHUFFLE: Plays the songs on the CD in random order. Select again to stop.

PLAY/PAUSE: Plays and Pauses the CD.

HD RADIO

HD radio has a special receiver which allows it to receive digital broadcasts (where available) in addition to the analog broadcasts it already receives. Digital broadcasts have better sound quality than analog broadcasts as digital broadcasts provide free, crystal clear audio.

When the HD radio button is ON (red), there could be a noticeable difference in sound quality and volume when a change from digital to analog signals occurs. If the sound quality and volume becomes noticeably diminished or cuts off, select the HD button to turn OFF HD radio (not red).

AUDIO OPERATION USING VOICE

Audio operation and media selection can be done using voice. Push the "TALK" button on the steering wheel, wait for a beep, then say a command in a clear, natural voice (not too fast or too slow). Some common commands are listed below.

Play (and any of the following):
AM, FM, CD, Bluetooth, Aha, Pandora, Stitcher, USB, AUX

Play or Resume / Pause or Stop / Next or Previous

Play (and any of the following):
Song, Playlist <playlist name>, Artist <artist name>, Album <album name>, Genre <genre name>, Folder <folder name>

Tune to Station <frequency AM or FM>

Tune to Channel Number (XM)

NOTE: Push the TALK button and say "Help" at any time to hear a list of available commands.

1518135_14_Mazda3_SSG_071713.indd 31-32 7/18/13 11:43 AM

PORTABLE AUDIO PLAYER INTEGRATION USING THE USB PORT OR AUX JACK

(without CD player) (with CD player)

Your vehicle is equipped with a USB port and auxiliary AUX jack located below the climate controls (without CD player) or in the center console (with CD player). This will allow you to play your iPod, USB device, or portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

IMPORTANT:
- Set the volume level on your portable audio player to the highest level before distortion starts, then use the vehicle's audio system to adjust the volume.
- Unplug any device from the USB port and accessory socket before turning off the vehicle. Leaving devices plugged in can drain the battery and cause issues during the Bluetooth pairing process at startup. Wait about 15 seconds after starting the vehicle before plugging anything into the USB port.

NOTE: You will need an audio cable with an 1/8 inch (3.5 mm) mini stereo plug (available as a Genuine Mazda accessory) to connect your portable audio player into the aux jack.

1. Locate the USB port or AUX jack.
2. Connect the device plug into the portable audio player and into the USB port or AUX jack.
3. Turn the vehicle audio system on.
4. • **Audio Controls (without infotainment):** Push the MEDIA button on the audio unit to switch to the AUX or USB mode.
   • **Audio Controls (with infotainment):** Select AUX or USB from the Sources menu.
5. • **USB Port:** Use the vehicle's audio system or steering wheel controls to control the connected USB device.
   • **AUX Jack:** Use the portable audio player controls to play music.

Refer to the Owner's Manual for additional information.

NOTE: When using a USB memory stick, the system plays the first audio file when restarting the vehicle. It does not not start where it left off when turning off the engine.

12 VOLT ACCESSORY SOCKETS

The accessory socket in the dash is on with ignition on and the accessory socket in the center console is always on.

NOTE: When using the accessory socket in the center console, make sure to disconnect any device from it when turning off the ignition, otherwise the vehicle's battery could die.

i-ELOOP (if equipped)

The Mazda-unique regenerative braking system (i-ELOOP) generates and stores electrical energy in a capacitor during deceleration. Through efficient energy regeneration, storage, and usage, fuel economy is improved. To view i-ELOOP information, select Applications from the Home screen, then scroll down to Eco and Energy Management.

Capacitor charge level

Regeneration level

Capacitor discharge

Average fuel consumption since reset

60-minute Fuel Economy
0-10 min.: Every 1 min.
10-60 min.: Every 10 min.

Average fuel consumption for this drive

Average Current Fuel History:
Average since reset 2nd to 6th history

i-ELOOP Pre-Charge Mode

If the capacitor is discharged because of vehicle storage (the vehicle is parked for long periods of time), the i-ELOOP indicator in the instrument cluster will flash and a warning screen appears on the screen of the infotainment system.

In Pre-charge mode **Driving in Pre-charge mode**

When this warning screen appears, do not drive the vehicle. Allow the engine to idle until the warning screen disappears. This time is needed for normal generator operation.

NOTE:
- If the vehicle is jump started, leave the jumper cables connected until the warning message is no longer displayed.
- If the vehicle is driven while the warning screen is displayed, a warning sound will be heard and power steering assist will be limited.

1518135_14_Mazda3_SSG_071713.indd 33-34 7/18/13 11:43 AM

Instrument Cluster (Type A)

OUTSIDE TEMPERATURE DISPLAY

The outside temperature unit can be switched between °C and °F using System Settings in the infotainment system.

TRIP COMPUTER

The following information can be selected by pushing the ▲ or ▼ of the INFO button on the steering wheel.

- Approximate distance you can travel on the available fuel (RANGE)
- Average fuel economy
- Current fuel economy
- Average vehicle speed
- To reset, push and hold the INFO button for more than 1.5 seconds.

SPEED UNIT SELECTOR[3]

DASHBOARD ILLUMINATION/ DIMMER[1]/TRIP METER[2]

NOTE: See Owner's Manual for more details and explanations.

- **Lane Departure Warning System On (AMBER)/ Lane Detected (GREEN)** (p. 20)
- AFS OFF **Adaptive Front Lighting System (AFS) OFF** (p. 26)
- **Traction Control System (TCS)/ Dynamic Stability Control (DSC)**
  On: TCS/DSC malfunction
  Flashing: TCS/DSC operating
- BSM OFF **BSM OFF (Blind Spot Monitoring)** (p. 21)
- OFF **Dynamic Stability Control (DSC) Off Indicator Light**
- SPORT **SPORT Mode On** (p. 39)
- **Lights On (Exterior)**
- **High Beam Control On**
- **Headlight High Beams On**
- **Air Bag/Front Seat Belt Pretensioner System Malfunction**
- **Check Engine Light**
- **Seat Belt Unbuckled/ Malfunction**
- **Turn Signals/Hazard Warning Indicator Lights**
- **Tire Pressure Monitoring System (TPMS) Warning Light** (p. 7)
  On/Warning Beep: Low tire pressure in one or more tires. Flashing: TPMS Malfunction
- **Cruise Main Indicator Light On (AMBER)/Cruise Set Indicator Light On (GREEN)**
- **Mazda Radar Cruise Control Warning Light On (AMBER) Set Indicator (GREEN)** (pp. 17-18)
- ABS **ABS (Antilock Brake System) Malfunction**
- PRNDM **Shift Position Indicator Light**
- **Security Indicator Light**
- **FOW Indicators**
  Flashing: Forward obstruction warning (FOW) is operating.
  OFF Forward obstruction warning (FOW) is turned off.

TPMS NOTE: Low ambient temperature and/or high altitude may cause tire pressures to change and turn the TPMS warning light on. If the warning light comes on, see p. 7.

- BRAKE **Brake Warning Light**
  Parking brake on/low brake fluid/malfunction
- **Master Warning Light**
- **Low Fuel Level**
- **Low Engine Oil Pressure**
- **Power Steering Malfunction**
- AT **Automatic Transaxle Warning Light**
- **Charging System Malfunction**
- **Door/Trunk/Tailgate Ajar**
- **Low Washer Fluid Level Warning Light**
- **KEY Warning Light RED**
- **KEY Indicator Light GREEN**
- **Check Fuel Cap**
- **Perform Maintenance**
- i-ELOOP **i-ELOOP Status** (p. 34)
  On: Power generation
  Flashing: Pre-Charge Mode

[1] • Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.
[2] • Push to toggle between trip meter (A & B).
• When a trip meter is selected, push and hold to reset to zero.
[3] • Push the knob for 1.5 seconds or more to change the speed units between km/h and mph.

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.

Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information.

Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

NOTE: The instrument cluster has a dimmer function that can be cancelled to make the illumination brighter during the day when the headlights are on. If the illumination is too dim during the day, push the knob, or if the illumination does not dim when turning on the headlights at night, push the knob. When dimmed, rotate the knob to adjust the brightness of the illumination.

1518135_14_Mazda3_SSG_071713.indd 35-36 7/18/13 11:43 AM

Instrument Cluster (Type B)

OUTSIDE TEMPERATURE DISPLAY

The outside temperature unit can be switched between °C and °F using the following procedure

Without Infotainment:

1. Push the INFO button with the ignition OFF and continue pressing the INFO button for 5 seconds or longer after switching the ignition ON. The outside temperature display flashes.
2. Push the up or down part of the INFO switch to change the temperature unit.
3. Push and hold the INFO button for 3 seconds or longer until it stops flashing.

With Infotainment:

1. Go to System Settings.

TACHOMETER

DASHBOARD ILLUMINATION/ DIMMER[1]/TRIP METER[2]

TRIP COMPUTER

The following information can be selected by pushing the ▲ or ▼ of the INFO button on the steering wheel.

- Approximate distance you can travel on the available fuel (RANGE)
- Average fuel economy
- Current fuel economy
- Average vehicle speed
- To reset, push and hold the INFO button for more than 1.5 seconds.

NOTE: See Owner's Manual for more details and explanations.

- **Traction Control System (TCS)/ Dynamic Stability Control (DSC)**
  On: TCS/DSC malfunction
  Flashing: TCS/DSC operating
- **BSM OFF (Blind Spot Monitoring)** (p. 21)
- **Dynamic Stability Control (DSC) Off Indicator Light**
- **SPORT Mode On** (p. 39)
- **Lights On (Exterior)**
- **High Beam Control On**
- **Headlight High Beams On**
- **Air Bag/Front Seat Belt Pretensioner System Malfunction**
- **Check Engine Light**
- **Seat Belt Unbuckled/ Malfunction**
- **Turn Signals/Hazard Warning Indicator Lights**
- **Tire Pressure Monitoring System (TPMS) Warning Light** (p. 7)
  On/Warning Beep: Low tire pressure in one or more tires. Flashing: TPMS Malfunction
- **Cruise Main Indicator Light On (AMBER)/Cruise Set Indicator Light On (GREEN)**
- **ABS (Antilock Brake System) Malfunction**
- **Shift Position Indicator Light**
- **Security Indicator Light**
- **Brake Warning Light**
  Parking brake on/low brake fluid/malfunction
- **Master Warning Light**
- **Low Fuel Level**

TPMS NOTE: Low ambient temperature and/or high altitude may cause tire pressures to change and turn the TPMS warning light on. If the warning light comes on, see p. 7.

- **Low Engine Oil Pressure**
- **Power Steering Malfunction**
- **Automatic Transaxle Warning Light**
- **Charging System Malfunction**
- **Door/Trunk/Tailgate Ajar**
- **Low Washer Fluid Level Warning Light**
- **KEY Warning Light RED**
- **KEY Indicator Light GREEN**
- **Check Fuel Cap**
- **Perform Maintenance**

[1] • Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.

[2] • Push to toggle between trip meter (A & B).
• When a trip meter is selected, push and hold to reset to zero.

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.

Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information.

Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

NOTE: The instrument cluster has a dimmer function that can be cancelled to make the illumination brighter during the day when the headlights are on. If the illumination is too dim during the day, push the knob, or if the illumination does not dim when turning on the headlights at night, push the knob. When dimmed, rotate the knob to adjust the brightness of the illumination.

1518135_14_Mazda3_SSG_071713.indd 37-38 7/18/13 11:43 AM

MANUAL SHIFT MODE (if equipped)

Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

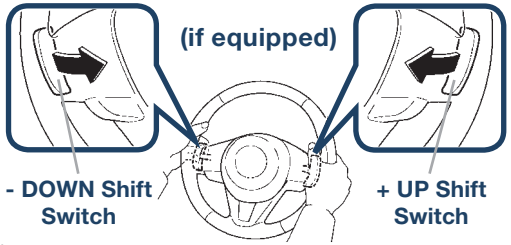
- Shift the lever from D to M.

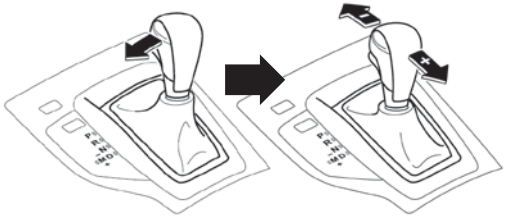
To Shift Up To A Higher Gear:

- Pull the steering UP switch (+) once or tap the shift lever back (+) once.

To Shift Down To A Lower Gear:

- Pull the steering DOWN switch (-) once or tap the shift lever forward (-) once.





NOTE: Steering Shift Switches can be used in "D" or "M".

DRIVE SELECTION (if equipped)

By selecting Sport mode, greater vehicle response is achieved through automatic adjustments in transmission shift control and engine throttle control. This provides additional quick acceleration which may be needed to safely make maneuvers such as lane changes, merging onto freeways, or passing other vehicles.

Push the SPORT button to switch to SPORT mode and the SPORT mode indicator light in the instrument cluster turns on. Push again to turn off.

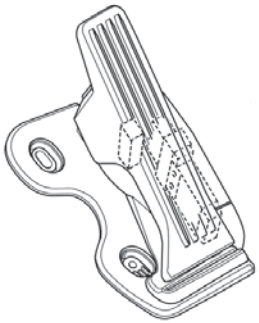
NOTE:

- If the SET button of the cruise control is pushed while in SPORT mode, SPORT mode is switched off. SPORT mode cannot be turned on or off when cornering.
- When the ignition is switched off, SPORT mode is also switched off.
- Fuel consumption increases slightly when using SPORT mode.

ACTIVE ADAPTIVE SHIFT (AAS) CONTROL

AAS will automatically adjust how and when the transmission shifts gears based on road conditions and your driving style. The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.

ACCELERATOR PEDAL KICKDOWN SWITCH*



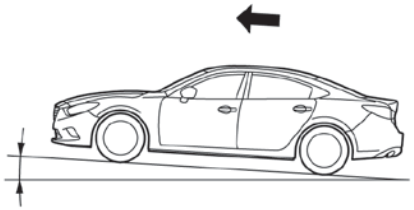
The accelerator pedal is equipped with a kickdown switch to give the driver more control and to improve fuel economy.

When you depress the accelerator 95% of the way, you will feel an increase in resistance. Push harder, and you will feel a click as you activate the kickdown switch. The transmission will usually downshift (depending on engine speed) and the engine will switch to maximum power mode. This kickdown switch function is the same in both Manual mode and in "D".

**Available on vehicles with automatic transmission only.*

HILL LAUNCH ASSIST (HLA)

HLA helps assist you when accelerating the vehicle from a stop while on a hill or slope.



When the brake pedal is released and the accelerator pedal is pushed, HLA prevents the vehicle from rolling forward or backward. It operates on a downward slope when the shift lever is in the reverse (R) position, and on an upward slope when the shift lever is in a position other than the reverse (R) position.

IMPORTANT: The HLA system will hold the vehicle for a maximum of 2.0 seconds while the driver is changing from the brake pedal to the accelerator pedal.

1518135_14_Mazda3_SSG_071713.indd 39-40 7/18/13 11:43 AM

PERSONALIZE YOUR MAZDA3 WITH GENUINE MAZDA ACCESSORIES

Go to www.MyMazda.com, then select "Accessories" below the MyMazda Home header for a complete listing of available accessories for your Mazda3.

WWW.MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on www.MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Authorized Mazda Dealer

Visit and register at www.MyMazda.com today!

MAZDA MOBILE

The following apps are available for iPhone® and Android smartphones:

- **Mazda Assist app** - Provides roadside assistance 24 hours a day, 365 days a year. Toll free number 1-800-866-1998 can also be used for roadside assistance.
- **MyMazda app** - Keep track of your Mazda from the palm of your hand with these features:
  - Maintenance schedule
  - Service coupons
  - Promotional alerts
  - Service history
  - Recall information
  - Parked car locator
  - Scan VIN barcode capability when registering a vehicle
  - Mazda Dealer locator
  - Update owner profile
  - Link to Mazda Assist

The apps can be downloaded, free of charge, from the App store for the iPhone® and Google Play (Android Market) for Android powered devices. After downloading app, customer name, email, smartphone number and VIN are required.

Free Mazda Assist app iPhone and Android

Free MyMazda app iPhone and Android

1518135_14_Mazda3_SSG_071713.indd 41-42 7/18/13 11:43 AM

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation

ESSENTIAL INFORMATION

- ☐ **Driver's View** 1
  - Location of Switches and Control
- ☐ **Keyless Entry** 3
  - Advanced Keyless Entry*
  - Door Request Switch*
- ☐ **Starting the Engine** 5
  - Push Button Start System
  - Accelerated Warm-Up System (AWS)
  - Emergency Vehicle Entry/ Engine Start/Stop
- ☐ **Tire Pressure Monitor System** 7
  - Initialize TPMS before delivery
- ☐ **Seats and Headrests** 8
- ☐ **Infotainment System*** 9
- ☐ **Commander / Voice Control*** 10
- ☐ **Bluetooth®*** 11
  - Pair Phone
  - Make/Receive Call
  - Toll-Free Customer Service **800-430-0153**
- ☐ **Navigation System*** 13
  - SD Card
  - Planning a Route

TECHNOLOGY INFORMATION

- ☐ **Active Driving Display*** 15
- ☐ **Infotainment System Settings*** .. 16
- ☐ **Mazda Radar Cruise Control*** ... 17
- ☐ **Forward Obstruction Warning*** ... 18
- ☐ **Smart City Brake Support*** 19
- ☐ **Lane Departure Warning System (LDWS)*** 20
- ☐ **Blind Spot Monitoring*** 21
- ☐ **Rear Cross Traffic Alert*** 22
- ☐ **High Beam Control*** 25
- ☐ **Adaptive Front Lighting System (AFS)*** 26

GENERAL INFORMATION

- ☐ **Lights** 23
- ☐ **Wiper/Washer** 24
- ☐ **Climate Control** 17
- ☐ **Audio Controls** 29
  - Bluetooth Audio*
- ☐ **Set Clock** 29
- ☐ **Audio USB & AUX Inputs** 33
- ☐ **i-ELOOP** 34
- ☐ **Instrument Cluster** 35
  - Review of Warning and Indicator Light Function and Location
- ☐ **Transmission** 39

**if equipped*

SCHEDULED MAINTENANCE:

When replacing or topping off engine oil, use Mazda Genuine oil. For optimal engine performance, use SAE 0W-20 engine oil. Please consult an Authorized Mazda Dealer for additional information.

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	**CUSTOMER'S NAME**
VIN	**E-MAIL**

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

☐ **Smart Start Guide**
- Remove this checklist from Smart Start Guide
- Personalization Features (refer to your Owner's Manual)

☐ **Warranty Information**

Warranty Start Date:_____

Customer Initial:_____
- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

☐ **www.MyMazda.com**
- Offer to register customer on www.MyMazda.com

☐ **Owner's Manual**

☐ **Maintenance Passport**

☐ **Floor Mats**
- Ensure floor mats are properly hooked after cleaning
- Do not install two floor mats, one on top of the other, on the driver side
- Accessory rubber floor mats should be cleaned with mild soap and water only

☐ **Tire Pressure Monitoring System**
- System overview
- Demonstrate how to initialize the TPMS system
  - Push and hold the "SET switch" until the TPMS warning light flashes twice and one beep is heard
- Review the system Caution

SERVICE DEPARTMENT

☐ Introduce Service Manager; provide business cards

☐ Review Service and Parts Department hours of operation

☐ Explain free Full Circle Service Inspection

☐ Schedule first maintenance service

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit the Mazda Owners website at www.MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.**

Customer Assistance Center: 1-800-222-5500
Roadside Assistance Contact: 1-800-866-1998

Mazda FULL CIRCLE SERVICE

FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

© Mazda North American Operations
Printed in U.S.A. 07/13
Print 1
9999 95 038C 14SS

www.MazdaUSA.com