

2013 MAZDA3

SMART START GUIDE



zoom-zoom



mazda



KEYLESS ENTRY SYSTEM

Release Button

- Push to extend key.
- Push & fold to retract key.

Lock

- Push once to lock all doors and liftgate.
- Push twice (within five seconds) for horn sound verification that all doors are locked.

Unlock

- Push once to unlock driver's door or all the doors (depending on personalization).
- Push twice (within three seconds) to unlock all doors and liftgate.

Panic Alarm

- Push for one second or more to activate alarm.
- Push Lock, Unlock, or Panic Alarm to turn alarm off.

Retractable Key

Trunk (Sedan Only)

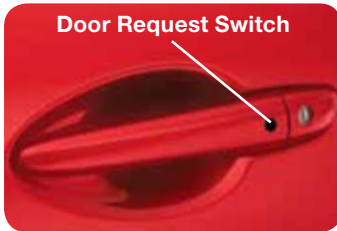
- Push and hold to open trunk.



NOTE: Refer to your Owner's Manual for additional details about "Personalization Features".



ADVANCED KEYLESS ENTRY SYSTEM



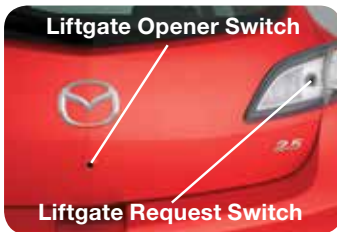
Door Request Switch

- This system allows you to lock and unlock the doors, and even start the engine without taking the key out.

While Carrying the Advanced Key...

- **Unlock the driver's door** by pushing the driver's door request switch once.
- **Unlock all doors (and liftgate)** by pushing the driver's door request switch once or twice (depending on personalization) OR by pushing the passenger's door request switch once.
- **Lock all doors (and liftgate)** by pushing any request switch once.
- **Open the trunk/liftgate** by pushing the electric trunk lid/liftgate opener switch when ignition is OFF. With ignition ON, vehicle must be in Park (A/T) or have parking brake set (M/T).

Advanced Key



Liftgate Opener Switch

Liftgate Request Switch



Trunk Lid Opener Switch

NOTE: When the liftgate opener switch is pushed, the liftgate will open slightly. If the liftgate is not opened within 1.5 seconds, the liftgate latch locks (you will hear it lock) and the liftgate cannot be opened or closed from this slightly raised position. To open/close the liftgate, push the liftgate opener switch, open the liftgate within 1.5 seconds, then close it. The door/liftgate ajar warning light will be on if the liftgate is not fully closed.





ACCELERATED WARM-UP SYSTEM (AWS) – MAZDA3 SKYACTIV ONLY

Vehicle Starting (e.g., First start of the day on cold mornings):

Your vehicle is equipped with SKYACTIV combustion technology. This technology includes **AWS** (Accelerated Warm-up System) for optimal emission performance during cold starting conditions.

Cold Start (First start of the day on cold mornings):

Depress the brake (Automatic Trans.) or clutch (Manual Trans.), then start the engine.

What you will notice: On start-up, the engine speed and sound are higher (1500 RPM) for 30 seconds to 1 minute to quickly bring the catalyst to efficient operating temperature. The RPM will reduce to idle once the temperature is achieved. This is normal engine operation under cold start conditions.

NOTE: You can drive the vehicle during AWS activation, no need to wait.

Normal Start (Emission components within optimal temperature range):

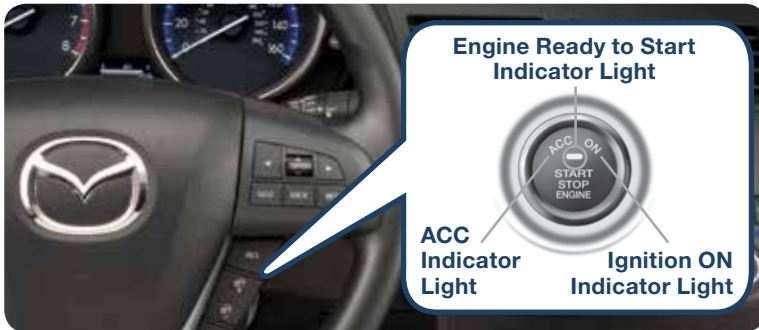
Depress the brake (Automatic Trans.) or clutch (Manual Trans.), then start the engine.

STARTING THE ENGINE WITH ADVANCED KEYLESS ENTRY SYSTEM

While Carrying the Advanced Key...

- **Start the engine** by pushing the START/STOP button, while pushing the clutch pedal (manual transmission) or the brake pedal (automatic transmission).
- **Shut the engine OFF** by pushing the START/STOP button again.
- **Activate Accessories (ACC)** by pushing the START/STOP button once without pushing the clutch or brake pedal.
- The key indicator light  will show **GREEN** (engine ready to start) when the advanced key is detected and the clutch pedal (M/T) or the brake pedal (A/T) is pushed. The indicator blinks **RED** (3 sec) with the ignition ON and the key is not detected or the advanced keyless transmitter battery is dead. If illuminated **RED**, the START/STOP button may not start the engine, unless the auxiliary key is used (see “Starting the Engine with the Auxiliary Key”).

NOTE: **RED**  Key Indicator Light may flash if the key is placed in the cup holder. The key may not be detected in the cup holder.



NOTE:

- **Emergency Engine Stop:**

Continuously pushing the START/STOP button or pushing the button several times while the engine is running will turn the engine OFF. Use only in case of an emergency.

- **Vehicle Entry/Engine Start:**

If the advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock or unlock the doors and to start the engine.

With the Auxiliary Key...

- 1 To start engine, locate the key slot cover on the steering column and remove the cover.
- 2 Insert the auxiliary key into the key slot, then push the START/STOP button with the clutch pedal (M/T) or the brake pedal (A/T) pushed down to start the engine.

Advanced Key (Rear)



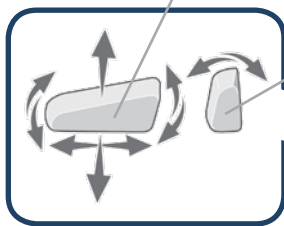
Seats



ELECTRONICALLY OPERATED DRIVER SEAT CONTROLS

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.



Recline Switch

Push forward or backward to adjust seatback angle.



NOTE: The rear seats on the 5-door are equipped with foldable head restraints. To fold the head restraint, pull the strap on the back of the head restraint and fold the head restraint downward. To return the head restraint to its upright position, lift it upward.

MANUAL SEAT CONTROLS

Height Adjustment Lever

Raise or lower seat height by repeatedly pulling up or pushing down on the lever.

Slide Release Lever

Pull lever up to move seat backward or forward.

Recline Lever

Pull up to adjust seatback angle.



FRONT SEAT WARMER

The driver and front passenger seats can be warmed by rotating the applicable seat warmer dial while the ignition is ON.

- Seat temperature increases as the number on the dial increases.
- When the seat warmers are not needed, rotate the dials to 0.



FUEL DOOR RELEASE

(located on floor in front of driver's seat)

To open, pull the fuel door release.

Fuel

- **MAZDA3:** Regular Unleaded Fuel – 87 Octane
- **MAZDASPEED3:** Premium Fuel – 91-93 Octane



FUEL DOOR

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.



FUEL ECONOMY

To achieve the best fuel economy:

- **Drive sensibly.** Speeding, rapid acceleration and excessive braking will lower fuel economy.
- **Observe the speed limit.** Fuel economy can decrease rapidly at speeds above 60 mph.
- **Keep tires properly inflated.** Under-inflated tires will lower fuel economy.
- **Use the recommended grade of oil specified in the owner's manual and keep the engine properly maintained. Visit your Authorized Mazda Dealer who specializes in the servicing of Mazda engines.**
- **Monitor the Current Fuel Economy on the MID (if equipped).** The current fuel economy is calculated every 2 seconds.

Additional items that also help increase fuel economy:

- Remove excess weight. Heavy items in the vehicle will lower fuel economy.
- Avoid excessive idling. Idling for long periods will waste gas.
- Use cruise control. Using cruise control on the highway helps to maintain a constant speed and saves gas.
- Use overdrive gears. Using overdrive gearing reduces the vehicle's engine speed, which saves gas and reduces engine wear.
- Use a quality gasoline with the recommended octane. Use of higher octane gasoline will not improve your fuel economy.

Visit www.ecodrivingusa.com or www.fueleconomy.gov for more information.

Driver's View

**LIGHTING/
TURN SIGNALS**
(P. 11)

**BLUETOOTH®
HANDS-FREE/
AUDIO**
(PP. 21-24, 29)

**MULTI-INFORMATION
DISPLAY CONTROLS**
(PP. 25-26)



DSC **BSM**
(P. 14)

On/Off

BSM
Off

AFS
(P. 17)

AFS
Off

**PUSH BUTTON
START**
(P. 3)

**HOOD
RELEASE**

**TILT/TELESCOPING
STEERING WHEEL
LEVER**

**CRUISE
CONTROL**



**WIPER/
WASHER**
(P. 12)

**INFORMATION
DISPLAY**
(PP. 19-20)

**HAZARD
WARNING**

**PASSENGER
AIRBAG OFF
INDICATOR¹**

CLOCK
(P. 21)

NAVIGATION
(PP. 27-28)



NOTE: When closing the glovebox, push in the middle to securely close it.

AUDIO
(PP. 21-24)

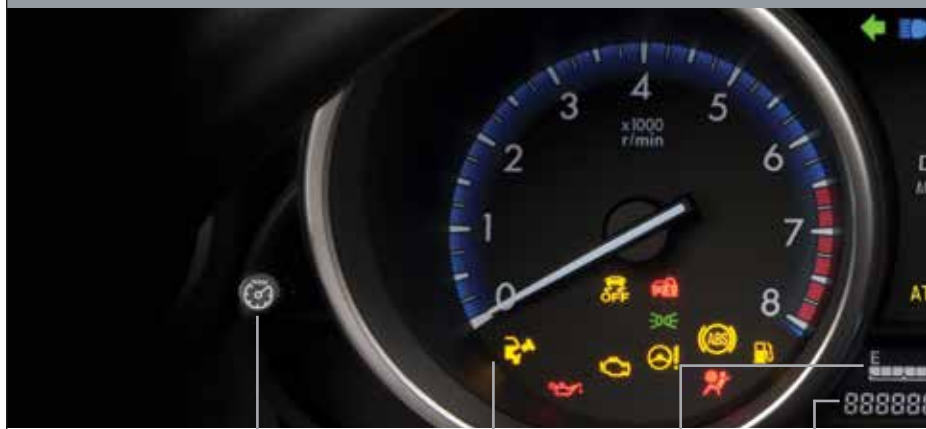
**SEAT
WARMERS**
(P. 5)

**ACCESSORY
SOCKET**

**CLIMATE
CONTROL**
(PP. 19-20)

¹ **PASS AIRBAG OFF** This indicator light illuminates to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the weight in the seat is less than approximately 66 lbs. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.

Instrument Cluster



DASHBOARD
ILLUMINATION¹

TACHOMETER

FUEL
GAUGE

ODOMETER/
TRIP METER

GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.



Check Fuel Cap (p. 6)



Low Engine Oil Pressure



Dynamic Stability Control (DSC)/Traction Control System (TCS) Off Indicator Light

DSC OFF switch pushed and TCS/DSC turned off.



Check Engine Light



Security Indicator Light



Lights On (Exterior)



Power Steering Malfunction



ABS (Antilock Brake System) Malfunction



Air Bag/Front Seat Belt Pretensioner System Malfunction



Low Fuel Level



Turn Signals/Hazard Warning Indicator Lights



Headlight High Beams On



Automatic Transaxle Warning Light



Cruise Main Indicator Light On (AMBER)/Cruise Set Indicator Light On (GREEN)



Shift Position Indicator Light



Malfunction Warning Light



Charging System Malfunction



Door/Liftgate Ajar



Adaptive Front Lighting System (AFS) OFF (p. 17)

¹ Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.

Vehicles with Multi-Information Display:

The instrument cluster has a dimmer function that can be cancelled to make the illumination brighter during the day when the headlights are on. If the illumination is too dim during the day, push the knob, or if the illumination does not dim when turning on the headlights at night, push the knob. When dimmed, rotate the knob to adjust the brightness of the illumination.



**SHIFT LEVER
POSITION INDICATOR**

SPEEDOMETER

**TRIP METER
SELECTOR²**



**Tire Pressure
Monitoring System
(TPMS) Warning Light**

On/Warning Beep: Low tire pressure in one or more tires.
Flashing: TPMS Malfunction



**Seat Belt
Unbuckled/Malfunction**



**BSM OFF
(Blind Spot Monitoring)** (p. 14)



KEY Warning Light RED (pp. 3-4)



KEY Indicator Light GREEN
(pp. 3-4)



Brake Warning Light
Parking brake on/low brake fluid/malfunction



**Traction Control System
(TCS)/Dynamic Stability
Control (DSC)**

On: TCS/DSC malfunction
Flashing: TCS/DSC operating



**Low Washer Fluid Level
Warning Light**

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.



Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off.

Refer to the Owner's Manual for more information.



Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster.

The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

² • Push to toggle between trip meter (A & B).

• When a trip meter is selected, push and hold to reset to zero.

TPMS NOTE: Low ambient temperature and/or high altitude causes tire pressures to drop and may turn the TPMS warning light on. If the warning light comes on, check the tire pressure and fill the tires as soon as possible, preferably before moving the vehicle and warming up the tires. Tire pressure should be checked when the tires are cold.

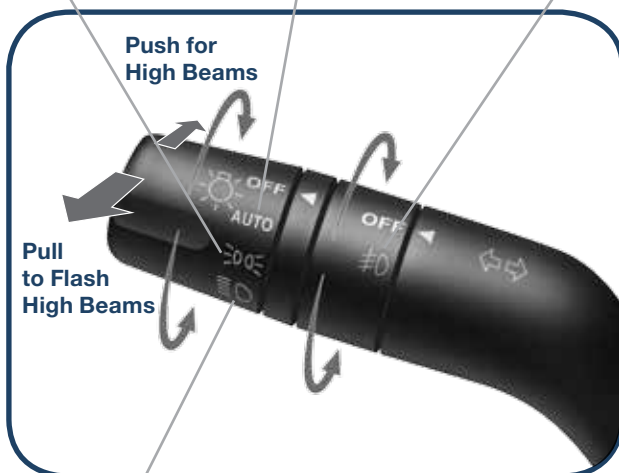
Lights

LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

AUTO: The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.

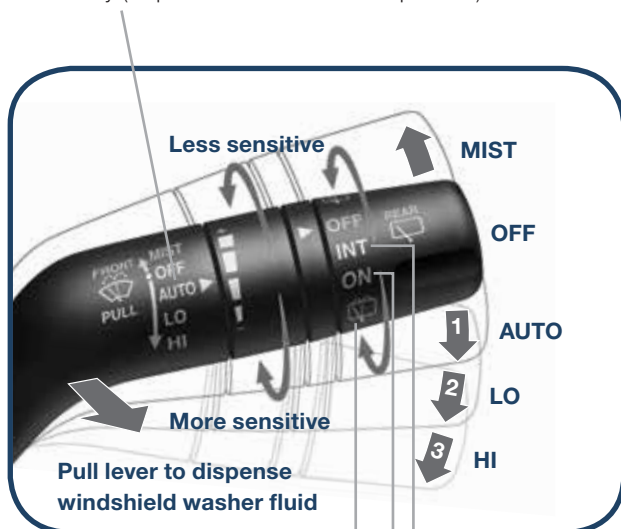


: Turns tail, parking, dashboard, and headlights on.



WINDSHIELD/REAR WINDOW WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for less sensitivity (requires more rain to turn wipers on) and toward you (counterclockwise) for more sensitivity (requires less rain to turn wipers on).



Rear Window Wiper/Washer

- INT:** Intermittent
- ON:** Normal speed
- : Washer/wiper (hold as desired)

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

CAUTION: When the ignition is ON, turn the AUTO wipers OFF when going through a car wash, or while cleaning or touching the windshield.

Transmission

SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

- Shift the lever from D to M.

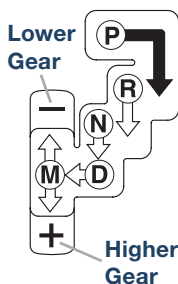
NOTE: Changing to manual mode can be done while driving the vehicle.

To Shift Up To A Higher Gear:

- Tap shift lever back (+) once.

To Shift Down To A Lower Gear:

- Tap shift lever forward (-) once.



The transmission will automatically adjust how and when it shifts gears based on road conditions and your driving style. The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.



6-SPEED MANUAL TRANSMISSION

- Push the clutch pedal completely down to start the engine and to shift gears.
- To place the transmission in Reverse, place shifter in the neutral position, push the shifter knob down, move to the left and push forward.

Blind Spot Monitoring (BSM)

BLIND SPOT MONITORING (BSM) (if equipped)

The Blind Spot Monitoring (BSM) system is designed to assist the driver by monitoring blind spots on both sides of the vehicle to the rear in certain situations such as when changing lanes on roads and freeways or reversing the vehicle from a parking garage.

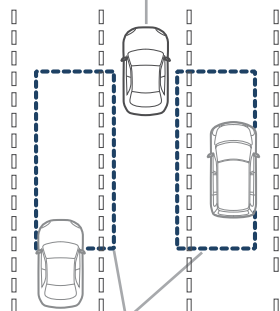
Turning BSM System Off



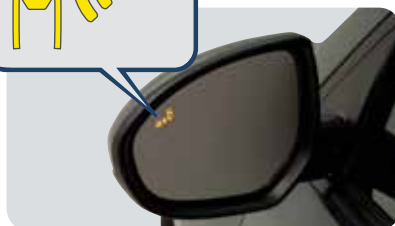
Turning the BSM system off will turn off both the light and sound indicators. To manually turn the BSM system off, push the BSM OFF switch on the dash. The BSM OFF indicator will illuminate in the instrument cluster when the BSM system is off. The BSM system will automatically turn on the next time the vehicle is started.

- If your vehicle speed is 6.7 mph (10.8 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Your Vehicle



Detection Areas



NOTE: Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes:

- The BSM can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM does not operate when the vehicle speed is lower than about 6.7 mph (10.8 km/h).

Feature Highlights

PORTABLE AUDIO PLAYER INTEGRATION USING THE USB PORT OR AUX JACK

Your vehicle is equipped with a USB port (some models) and auxiliary AUX jack located in the center console. This will allow you to play your iPod, USB device, or portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.

IMPORTANT:

- Set the volume level on your portable audio player to the highest level before distortion starts, then use the vehicle's audio system to adjust the volume.
- Unplug any device from the USB port and accessory socket before turning off the vehicle. Leaving devices plugged in can drain the battery and cause issues during the Bluetooth pairing process at startup. Wait about 15 seconds after starting the vehicle before plugging anything into the USB port.



Auxiliary Jack

NOTE: You will need an audio cable with an 1/8 inch (3.5 mm) mini stereo plug (available as a Genuine Mazda accessory) to connect your portable audio player into the aux jack.



Refer to the Owner's Manual for additional information.

- 1 Plug 1/8 inch mini stereo cable into the portable audio player and the AUX jack.
- 2 • **Audio Controls (without navigation):** Push the AUX button on the audio unit to switch to the AUX mode.
 - **Audio Controls (with navigation):** Push AUDIO button on audio system, then touch AUX on-screen button.
- 3 Use the portable audio player controls to play music.



USB Port

Refer to the Owner's Manual for additional information.

- 1 Connect the cable into the portable audio player and the USB port.
- 2 • **Audio Controls (without navigation):** Push the AUX button on the audio unit to switch to the USB mode and start playback.
- **Audio Controls (with navigation):** Push AUDIO button on audio system, then touch the USB on-screen button.

NOTE: When the iPod® is connected to the USB port, the USB on-screen tab changes to the iPod on-screen tab. Do not remove the iPod while in the iPod mode. Otherwise, the data could be damaged.

- 3 Use the vehicle's audio system or steering wheel controls to control the USB device connected.

NOTE: The iPod functions on the iPod cannot be operated while it is connected to the vehicle's audio system because it controls the iPod functions.



ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or neutral detergent with a sponge or soft cloth to clean them.

CAUTION: Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.



Genuine Mazda Accessory Wheel Locks are available at your Authorized Mazda Dealer

Feature Highlights

TURBOCHARGER TIPS (MAZDASPEED3 only)

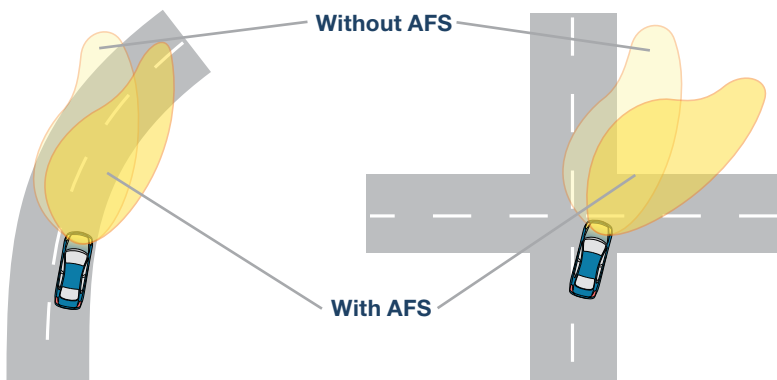
After driving at freeway speeds or up a long hill, idle engine at least 30 seconds in order to cool turbocharger. Avoid shutting the engine off abruptly after a hard or long drive as turbocharger damage may result.

- Do NOT race or over-rev ANY engine when starting, particularly a turbocharged engine.
- Do NOT add aftermarket devices to alter the engine's ignition, fuel delivery, or turbo boost pressure, as this may lead to serious engine damage and void your warranty.

ADAPTIVE FRONT-LIGHTING SYSTEM (AFS)

The adaptive front-lighting system (AFS) automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel.

The AFS improves the direction of headlight illumination while cornering, and only works when the vehicle is moving.



Push AFS OFF to turn system off or on. When off, AFS OFF illuminates in the instrument panel.

NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy to follow resetting instructions.

PERSONALIZE YOUR MAZDA3 WITH GENUINE MAZDA ACCESSORIES:

Go to www.MyMazda.com, then select “Accessories” below the MyMazda Home header for a complete listing of available accessories for your Mazda3.

BLUETOOTH® FEATURES



See your Owner's Manual for more information. Push the PHONE button, then select the “Setup” tab.

SMS TEXT AUDIO DELIVERY/VOICE

REPLY: Play (read) text from a Bluetooth connected phone and respond back.

NOTE: If “Message” is grayed out, your phone does not support this feature. See your Owner's Manual for more information.

DON'T DISTURB ME: You will not receive phone calls and messages.

DOWNLOAD PHONEBOOK: Use this feature and “All Contacts” to download and update your phonebook in the vehicle. Some PHONEBOOKS may not automatically update if changes are made on your phone.

AUTOMATIC 911 CALL: Calls 911 after certain moderate to severe collisions. This can be turned ON or OFF.

NOTE:

- Phone must be paired and connected.
- Some phone models do not support all features.
Go to www.MazdaUSA.com/bluetooth or contact (800) 430-0153 for further assistance or to report a phone/MP3 device concern.
- See your Owner's Manual for more information.

Manual Climate Control



INFORMATION DISPLAY



Mode Selector Dial

Rotate the dial to select airflow mode.

- Dashboard vents
- Dashboard and floor vents
- Floor vents
- Defroster and floor vents
- Windshield defroster

Fan Control Dial

Rotate the dial to set desired fan speed (1-4).

- Push to defrost the rear window.
- A/C** Push to manually turn air conditioning on or off.
- Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

Temperature Control Dial

Rotate the dial for temperature control.

NOTE: When set to MAX A/C with dashboard vents or dashboard and floor vents, the A/C will turn on, and recirculated air will be selected for maximum cooling.



FRONT VENT SYSTEM AIRFLOW OPERATION

When the "Windshield Defroster" or "Defroster and Floor" or "Floor" mode is selected, air will not only blow from the defroster vents on top of the dash or the floor vents, but also a small amount from the dashboard vents. If air is not desired from the dashboard vents, they can be closed using the dials or vent louvers.

- To defrost the windshield faster, close the dashboard vents.
- To defrost the side windows faster, point the side dashboard vents toward the side windows.
- To warm the passengers' upper bodies faster, point the side and/or center dashboard vents toward the inside of the vehicle.

Automatic Climate Control

Interior Set

Temperature (Driver)

Climate Control



Audio

Interior Set Temperature
(Passenger)

INFORMATION DISPLAY



Driver Temperature Control Dial

AUTO ON: Push dial to turn Automatic Air Conditioning system on. Rotate dial to select your desired set temperature (shown in Information Display above). The airflow mode and the amount of airflow will be automatically controlled in accordance with the set temperature.

NOTE: Automatic climate control will allow you to maintain individual preset cabin temperatures for the driver and passenger when DUAL mode is selected.



Push to defrost the windshield.



Push to defrost the rear window.

Fan Control Dial

- Rotate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.



Push to select the following airflow mode:



Dashboard vents



Dashboard and floor vents



Floor vents



Defroster and floor vents



Windshield defroster

NOTE: Automatic temperature control always works even if the AUTO indicator turns off by changing the fan speed or the airflow mode.

Passenger Temperature Control Dial

Push to turn DUAL mode ON/OFF.

- With DUAL mode ON (indicator on), rotate the dial to set passenger side temperature separate from the driver's side (shown in the Information Display above).
- With DUAL mode OFF (indicator off), driver controls the temperature setting on both sides.



Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

A/C

Push to manually turn air conditioning on or off.



Audio Controls

SETTING YOUR CLOCK

- Push the **H** button to set the hour.
- Push the **M** button to set the minutes.

Push the **:00** button to reset clock to nearest hour.

(with Bluetooth®)



SEEK UP/DOWN

ⓧ **MUTE (without Bluetooth®)**

NOTE: Push the MODE button to change between FM1, FM2, AM, CD, SAT1, SAT2, SAT3, AUX, and BT (Bluetooth®) audio.

POWER ON

Push the Power/Volume dial to turn the audio system on.

MEDIA SELECTION

Radio: Push FM1/2 or AM button to select the FM1, FM2, or AM band.

CD: Push the CD button to select the CD player which plays CDs, MP3s, and WMAs. See the Owner's Manual for complete details.

Satellite Radio: Push the SAT button for SiriusXM Satellite Radio®. If your vehicle is equipped with SiriusXM Satellite Radio® (satellite radio antenna on roof), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details, or contact your dealer about adding SiriusXM Satellite Radio®.

Auxiliary Input: Push the AUX button to select the AUX jack or USB Port.

TUNING

Manual: Turn the center dial to manually change the frequency.

Seek: Push the SEEK/TRACK ▲▼ tuning buttons to automatically seek a higher or lower frequency.

Scan: Push the SCAN button to automatically sample strong stations for a few seconds each. Push again to cancel.

Preset Channel: Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, push and hold a button (1-6) until a beep is heard.

Category (SiriusXM Satellite Radio® only): Push the DISC/CAT ▼ ▲ to change to a different category.

Auto Memory Tuning: Push and hold the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. To return to the previously stored stations, push FM1/2 or AM button. Refer to the Owner's Manual for complete details.





Some text information is shown in the Multi-Information Display (MID).

- CD (Text CD/MP3/WMA): Album, music title, and artist (if available on the CD).
- Radio: Frequencies stored on each preset button.
- SAT Radio: Category name, channel name, music title, and artist name.
- Bluetooth® audio and AUX: Nothing shown.

LOADING A CD

Insert CD, label-side up.

PLAYING A CD

- The center dial is used to select songs on a CD.
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select previous or next track.
- Push FOLDER ▼▲ to select previous or next folder (for MP3s and WMAs).

PLAYING BLUETOOTH® (BT) AUDIO

- 1 Make sure BT audio device is paired.
- 2 Turn on BT audio device.
- 3 Push the AUX button until "BT AUDIO" is displayed.

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached.

Some phone models do not support all features. Go to www.MazdaUSA.com/bluetooth or contact (800) 430-0153 for further assistance or to report a phone /MP3 device concern.

Audio Controls (with Navigation)

PLAYING BLUETOOTH® (BT) AUDIO

- 1 Make sure BT audio device is paired to your vehicle.
- 2 Turn on BT audio device.
- 3 Touch the Bluetooth® on-screen tab.
- 4 Select the desired BT feature on-screen.

GRACENOTE

The Gracenote media database is used to improve voice recognition of artist and album names with the Mazda Hands Free system. To make best use of the voice recognition, install the most recent database.

- 1 Load the Gracenote update on a memory stick from www.MazdaUSA.com/USB. Insert the memory stick into the USB port.
- 2 Push the PHONE button.
- 3 Select Setup and scroll down to Gracenote Update.



POWER ON

Push the Power/Volume dial to turn the audio system on.

MEDIA SELECTION

Push the AUDIO button to select the appropriate on-screen button:

Radio: Select FM/AM button for FM1, FM2, or AM band.

CD: Select for CD player.

Bluetooth®: Select for BT Audio.

Pandora: Select to play Pandora from Bluetooth device (with Pandora app).

USB: Select to play iPod/iPhone® through USB port.

AUX: Select to switch to AUX input.

SIRIUS: Select for SiriusXM Satellite Radio®. If your vehicle is equipped with SiriusXM Satellite Radio® (satellite radio antenna on roof), your new Mazda includes a **free** introductory subscription with a limited term trial offer. Call 888-539-7474 to activate! See the Owner's Manual and/or dealer for details, or contact your dealer about adding SiriusXM Satellite Radio®.

See your Owner's Manual for further information on:

- Pandora audio application
- Audio menu voice-command

TUNING

Manual: Turn the TUNE/FILE dial to manually change the frequency.

Seek: Push the SEEK ►►◄◄ button or touch and hold the ►►◄◄ on-screen button, to automatically seek a higher or lower frequency or track, depending on media selected.

NOTE: If you continue to push and hold the button, the frequency will continue changing without stopping.

Scan: Touch the SCAN on-screen button to automatically sample strong stations for seconds each. Touch again to cancel.

Auto Memory Tuning:

- 1 Touch the **Auto Memory** on-screen button. The auto memory preset list is displayed and the previously tuned frequency is received.
- 2 Touch the **Update List** on-screen button to display the frequencies of up to ten radio stations on the auto memory preset list.
- 3 Touch the desired frequency. Refer to the Owner's Manual for complete details.

Preset Channel: Can be used to store 6 AM or 12 FM stations.





LOADING A CD

Insert CD, label-side up.

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached.

Some phone models do not support all features. Go to www.MazdaUSA.com/bluetooth or contact (800) 430-0153 for further assistance or to report a phone /MP3 device concern.



HD RADIO

When the HD radio button is ON (illuminated), there could be a noticeable difference in sound quality and volume when a change from digital to analog signals occurs. If the sound quality and volume becomes noticeably diminished or cuts off, touch the HD button to turn OFF HD radio (not illuminated).

- 1 To set a channel, first select AM, FM1 or FM2.
- 2 Tune to the desired station.
- 3 Long-push any of the preset on-screen buttons. The reception frequency is programmed and displayed on the preset button.
- 4 Repeat this operation for the other stations and bands you want to store. When receiving a programmed frequency, select AM, FM1, or FM2 and touch the preset on-screen button. The station frequency will be displayed.

DISPLAY/SOUND SETUP

- 1 Push the **Setup** button.
- 2 Touch the desired on-screen tab.
- 3 Change the desired setup item by touching it.

AUDIO OPERATION USING VOICE

Audio operation and media selection can be done using voice. Push the "Talk" button, wait for a beep, then say a command in a clear, natural voice (not too fast or too slow). A list of available commands will be displayed on the screen, and if you do not say anything, the system will read the commands.

Commands will only work when in the correct mode (Radio, CD, BT, USB, or Pandora). To change modes, push the "Talk" button and say "Change mode."

Some available commands are:

*Mute/Mute off

Radio: *Seek up/down *Preset #

CD: *Play track #

BT: Next/Previous folder

CD, USB, BT: *Play *Repeat

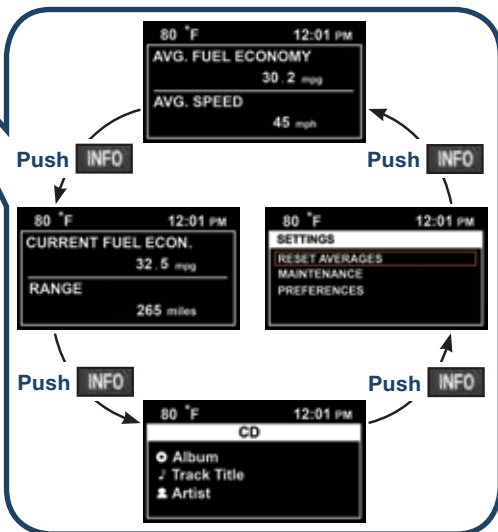
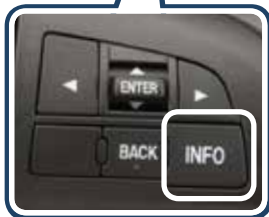
*Next/Previous track *Shuffle

CD, USB, BT, Pandora: *Pause *Resume

Pandora: *Skip song *Thumbs up/down

Multi-Information Display (MID)

MID CONTROLS (on steering wheel):



ENTER (UP/DOWN) switch: Push up or down to select or change an item, number, or letter (with highlight), then push in to enter.

LEFT/RIGHT buttons: Push the left and right buttons to move the arrows above and below the digit to be changed for the Maintenance Monitor.

BACK button: Push to undo and/or return to the previous screen.

MID Setting

The MID can be used to change certain preferences to your liking. They include:



- Distant Unit - km or miles
- Temperature Unit - C° or F°
- Screen Off
- Alert Volume - high or low
- Turn Signal Volume - high or low
- Language Selection

To Change a Preference:

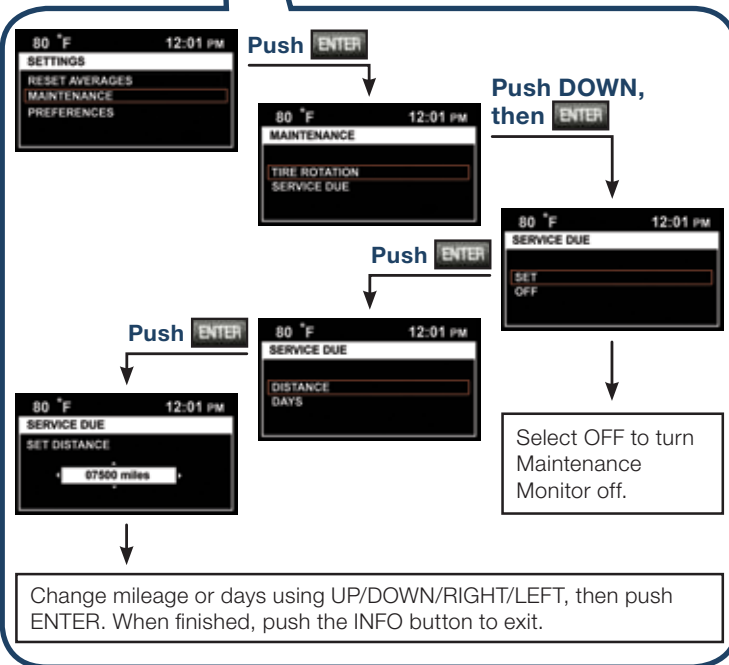
- 1 Push the INFO button several times until SETTINGS is displayed.
- 2 Select PREFERENCES from the menu.
- 3 Select the item you want to change from the menu.



Maintenance Monitor



- Reminds you of your next service and/or tire rotation by simply entering a mileage and number of days interval.
- Displays a message in the MID for 5 seconds each time the vehicle is started when service due or tire rotation is near (unless ENTER is pushed, which clears the message completely).
- To set, reset, or turn off the Maintenance Monitor (Needs to be reset after maintenance to notify you for the next service):



NOTE:

- For the service due notification, the number of days and distance can be set. For tire rotation notification, only the distance can be set.
- For service due, the message appears for whichever one occurs first, mileage or number of days.

Navigation System

TO REMOVE OR INSERT THE MAP SD CARD:

- 1 Turn the vehicle ignition OFF.
- 2 The Navi SD card is located in the center console.
- 3 Locate the sliding door (left) and slide it open (right).
 - Remove card: Push the card once, then pull it out.
 - Insert card: Push the card in (label-side up), then slide door closed (left).



NOTE:

- Visit www.mazdausa.com/navigation within 60 days of vehicle delivery and download the most recent map available for your device for free. In order to download or upgrade your map, the TomTom Home software must be downloaded. Please refer to the Navigation System Owners Manual section of www.mazdausa.com/navigation for additional information.
- Only use your MAP SD card for operating and updating your navigation system. Do not insert the MAP SD card into another vehicle or into any other device such as a camera.
- If your vehicle is not equipped with a factory navigation system, your audio system can be upgraded to include navigation. Contact your Authorized Mazda Dealer for more details.

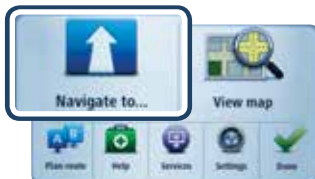


PLANNING A ROUTE USING THE TOUCH-SCREEN

IMPORTANT: In the interest of safety and to reduce distractions while you are driving, you should always plan a route before you start driving.

To plan a route on your Navigation system, do the following:

- 1 Push the NAV button to access the Navigation System.
- 2 Tap the screen (above) to open the **MAIN MENU** (below).



NOTE: Factory Navigation System is available if the vehicle is equipped with the 5.8" LCD screen. Contact your Authorized Mazda Dealer for more details.

- 3 Touch **Navigate to.**
- 4 Touch **Address.**





NOTE: You can change the country or state setting by touching the flag before you select a city.

- 5 Enter the town or city name.
- 6 Enter the street name.
- 7 Enter the house number, then touch **Done**.
- 8 The location is shown on the map. Touch **Select** to continue or **Back** to enter another address.
- 9 When the new route is shown, touch **Done**.
For more information about the route, touch **Details**.

PLANNING A ROUTE USING YOUR VOICE

You can navigate to any of the following places using your voice:

- An address, **including home**.
- **Favorites**.
- Cities and towns.
- POI (Point of Interest) categories.
- POIs for named brands of, for example, restaurants, gas stations, car rental and gyms.
- A recent destination.

NOTE: POI in a city searches the system in your present location.

To plan a route to an address using your voice, do the following:

NOTE: Planning a route using your voice can be done while driving the vehicle.

- 1 Touch the voice control button  in the Driving view.
- 2 When you hear the tone, you can say, for example "Drive to an address".
- 3 Say the full address (without zip code) for your destination. For example "123 Main St., Los Angeles, California". The system does not recognize zip codes.

NOTE: For best results, say the full address without pausing between words.

- 4 Say "Yes" if the address is correct. If shown a list of addresses, say the list number for the correct address or say "none of these".

NAVIGATION SYSTEM FEATURES:

- While driving your vehicle, you can enter a destination address using your voice, but you cannot enter a destination address using the keyboard.
- While driving your vehicle, the vehicle speed and the maximum speed limit (for most roads) can be seen on the bottom left tabs of the Navigation screen.

NOTE:

- Voice guidance can be skipped by pushing the talk button.
- Refer to the Navigation System Owners Manual for additional navigation system details or visit www.mazdausa.com/navigation.

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

- For safety reasons, you cannot pair a phone while driving.
- Before pairing your cell phone or audio device, it is recommended that you refer to its manual for steps to turn on Bluetooth® and perform pairing.
- **For customer service and device compatibility:**
Toll-free call: 800-430-0153
Website: www.MazdaUSA.com/bluetooth
- **IMPORTANT:** Set the volume level on your cell phone or audio device to the highest level before distortion starts, then adjust the volume on the audio system.
- When in range of another Wi-Fi device, the Bluetooth connection between your phone and the system may disconnect for a short time if you have Wi-Fi enabled. Turn off Wi-Fi on your phone if needed.

Voice Pairing

- 1 Manually turn Bluetooth on your phone or audio device.
- 2 Push and release the button on the steering wheel (wait for beep).
- 3 From main menu, say, "Setup," then "Pairing Options."
- 4 Say, "Pair."
- 5 Say a four-digit code (i.e., "1, 2, 3, 4").
- 6 Place phone in discovery mode; if necessary, consult your phone's manual or go to www.mazdausa.com/bluetooth. Select model, Bluetooth, and follow screen prompts.
- 7 After phone is recognized, you will be prompted to name the paired phone.
- 8 Pairing completed.

Panel Operation (with Navigation)

- 1 Manually turn Bluetooth on your phone or audio device.
- 2 Push the PHONE button
- 3 Touch the **Setup** on-screen button.
- 4 Touch the **Bluetooth Setup** on-screen button. The list of pairing devices is displayed.
- 5 Touch the **Add New Device** on-screen button to display the message and switch to the device operation.
- 6 Using the device, perform a search for the Bluetooth® device (Peripheral device).
- 7 Select "Mazda" from the device list searched by the device.

8 (Device with Bluetooth® version 2.0)

Input the displayed 4-digit pairing code into the device.

(Device with Bluetooth® version 2.1 or higher)

- **Just Works is detected**
The pairing is performed automatically.
- **Numeric Comparison is detected**
Verify the displayed 6-digit code on the audio unit is also displayed on the device, and touch the **Yes** on-screen button and then "YES" on the device if needed.
- 9 **(Call History)**
Incoming/Outgoing history for the device is downloaded automatically.

NOTE: For connection issues, please confirm the Bluetooth connection status by pushing the PHONE button and looking in the top left corner for the Bluetooth icon and your phone's name. Some phones will turn off the Bluetooth signal after connecting the USB cable to the vehicle or after downloading an update.

- If not displayed, check your phone and make sure Bluetooth is turned on (or discoverable) in the Settings menu. Detailed instructions for some phones are available online.
- If there is still no connection, delete the pairing data on the system and your phone and try again after confirming your cell phone is compatible at www.MazdaUSA.com/bluetooth.

To Make Or Receive A Hands-Free Call

Basic Operation:

-  **button:** To make/receive/swap a call.
-  **button:** To end/reject a call.
-  **button:** To skip vehicle voice guidance and allow user to speak next voice command.

Automatic Bluetooth Reconnection:

On engine start, the last connected device will automatically be re-connected after several seconds. To switch phones, go to **BLUETOOTH SETUP**.





WWW.MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on www.MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Authorized Mazda Dealer

Visit and register at www.MyMazda.com today!

MAZDA MOBILE

The following apps are available for iPhone® and Android smartphones:

- **Mazda Assist app** - Provides roadside assistance 24 hours a day, 365 days a year. Toll free number 1-800-866-1998 can also be used for roadside assistance.
- **MyMazda app** - Keep track of your Mazda from the palm of your hand with these features:
 - Maintenance schedule
 - Service coupons
 - Promotional alerts
 - Service history
 - Recall information
 - Parked car locator
 - Scan VIN barcode capability when registering a vehicle
 - Mazda Dealer locator
 - Update owner profile
 - Link to Mazda Assist

The apps can be downloaded, free of charge, from the App store for the iPhone® and Google Play (Android Market) for Android powered devices. After downloading app, customer name, email, smartphone number and VIN are required.



Free Mazda Assist app
iPhone and Android



Free MyMazda app
iPhone and Android

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to Smart Start Guide during presentation

- ☐ **Keyless Entry** 1-2
 - Advanced Keyless Entry*
 - Door/Liftgate Request Switch*
 - Trunk Lid/Liftgate Opener Switch
- ☐ **Starting the Engine**..... 3-4
 - Accelerated Warm-Up System (SKYACTIV)
 - Push Button Ignition
 - Emergency Engine Stop
- ☐ **Seats*** 5
 - Adjustments
- ☐ **Fuel Door** 6
 - Fuel Door Release and Fuel Spec
- ☐ **Driver's View** 7-8
 - Location of Switches and Controls
- ☐ **Instrument Cluster** 9-10
 - Review of Warning and Indicator Light Function and Location
- ☐ **Lights**..... 11



- ☐ **Wiper/Washer**..... 12



- ☐ **Blind Spot Monitoring** 14
- ☐ **USB & AUX Input**..... 15-16
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 - Maintenance Monitor
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- ☐ **Bluetooth®*** 29
 - Tutorial • Toll-Free
 - Pair Phone Customer Service
 - Make a Call **800-430-0153**

SCHEDULED MAINTENANCE

When replacing or topping off engine oil, use Mazda Genuine oil. For optimal engine performance, use SAE 0W-20 engine oil (except MAZDASPEED3, which uses 5W-30). Please consult an Authorized Mazda Dealer for additional information.

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled: **if equipped*

SALES CONSULTANT	DATE	CUSTOMER	DATE

Signed copy must be placed in dealer jacket

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

☐ Smart Start Guide

- Remove this checklist from Smart Start Guide
- Personalization Features (refer to your Owner's Manual)

☐ Warranty Information

Warranty Start Date: _____

Customer Initial: _____

- Basic Vehicle – 36 months/36,000 miles
- Roadside assistance program

☐ www.MyMazda.com

- Offer to register customer on www.MyMazda.com

SERVICE DEPARTMENT

- ☐ Introduce Service Manager; provide business cards
- ☐ Review Service and Parts Department hours of operation
- ☐ Explain free Full Circle Service Inspection
- ☐ Schedule first maintenance service

☐ Owner's Manual

☐ Maintenance Passport

☐ Floor Mats

- Ensure floor mats are properly hooked after cleaning
- Do not install two floor mats, one on top of the other, on the driver side
- Accessory rubber floor mats should be cleaned with mild soap and water only



GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

*** See vehicle's scheduled-maintenance program for details.**

**** Visit the Mazda Owners website at www.MyMazda.com/fullcircle to find a participating Mazda Full Circle Service Dealer.**

Customer Assistance Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998

Mazda
FULL CIRCLE
SERVICE

FREE FULL CIRCLE SERVICE INSPECTION

***We're committed to providing
expert Mazda service.***

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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Printed in U.S.A. 04/13
Print 8
9999 95 038C 13SS



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