

Key



KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors and opens the trunk lid.

- To extend the key, press the release button.
- To retract the key, press the release button and fold the key back into the holder.

Locking the Doors

- Press 🔒 x 1: Lock all the doors.
- Press x 2 (within 5 seconds): Horn sounds to verify doors are locked.

Unlocking the Doors

- Press 2 x 1: Unlock the driver's door or all doors (depending on personalization).
- Press 🔒 x 2 (within 5 seconds): Unlock all doors (and liftgate).

Opening the Trunk (Sedan)

Activating the Alarm

• Press **!** for 1 second or more to activate the vehicle's alarm. The horn will sound intermittently and the warning lights will flash for 2-1/2 minutes or until any button is pressed on the transmitter.



STARTING THE ENGINE WITH THE ADVANCED KEY

With the Advanced Key on you...

While pressing the clutch pedal (manual transmission) or the brake pedal (automatic transmission) - the Engine Ready to Start indicator will show GREEN - push and release the START/STOP button, and the engine will start automatically. Turn the engine OFF by pushing the START/STOP button again.

- To activate Accessories (ACC), push the START/STOP button once without depressing the clutch or brake pedal. To turn the ignition ON, push the START/STOP button again.
- The key indicator light I will show GREEN (engine ready to start) when the advanced key is detected and the clutch pedal (M/T) or the brake pedal (A/T) is pressed. The indicator blinks RED (3 sec) with the ignition ON and the key is not detected or the advanced keyless transmitter battery is dead. If illuminated RED, the START/STOP button may not start the engine, unless the auxiliary key is used (see "Engine Start with Auxiliary Key").



button with the clutch pedal (M/T) or the brake

pedal (A/T) pressed to start the engine.



and starting

the engine)

Seats



ELECTRONICALLY OPERATED DRIVER SEAT CONTROLS

Slide/Tilt Switch

Seat can be moved back and forth, raised, lowered, or tilted with this control.

Recline Switch

Seatback angle can be changed with this control.



To Program the Driver's Seat Position:

- 1 Park vehicle.
- 2 Adjust seat to desired position using the Slide/Tilt and Recline switches.
- **3** While holding the SET button in, press one of the three (3) programming buttons until a beep sound is heard. Programming is now complete. Program remaining buttons as necessary.
 - You can also program one seat position for each advanced key/retractable type key used with the vehicle. See Owner's Manual for programming instructions.

To Move the Seat to a Programmed Position:

- Press and release one of the programmed buttons (1, 2, or 3) when entering the vehicle (driver's door open and ignition OFF).
- Press and hold one of the programmed buttons (1, 2, or 3) in all other situations (driver's door closed or ignition ON).

NOTE: Memory seat functions do not operate while the vehicle is in motion.

MANUAL SEAT CONTROLS

Height Adjustment Lever

Seat can be raised through several heights by continually pulling up on the lever or lowered through several heights by continually pushing down on the lever.

Recline Lever

Seatback angle can be changed by pulling up on the lever.



Slide Release Lever

Seat can be moved back and </br>forth by pulling up on the lever.

Front Seat Warmer

The driver and front passenger seats can be warmed by rotating the applicable seat warmer dial while the ignition is ON.

- The seat temperature increases as the number on the dial increases.
- When the seat warmers are not needed, rotate the dials to 0.

Fuel Door Release

(located on floor in front of driver's seat)

To open, pull up the remote fuel door release.

NOTE: Fuel requirement 87 Octane.

Fuel Door

To avoid scratching the paint during refueling, secure the fuel filler cap tether over the hook as shown.













Instrument Cluster



DASHBOARD **ILLUMINATION**¹ **TACHOMETER**

FUEL GAUGE

GLOSSARY OF WARNING AND INDICATOR LIGHTS

NOTE: See Owner's Manual for more details and explanations.



Adaptive Front Lighting System (AFS) OFF



Check Fuel Cap

EDDE Lights On (Exterior)



Anti-lock Brake System (ABS)



High Engine Coolant Temperature

Flashes when engine starts to run hot and on when engine is running hot.



(!)

Tire Pressure Monitoring System (TPMS)

Check Engine

Tire pressure may be low in one or more tires.

NOTE: The tire pressure should be set when tires are cold. Large changes in ambient temperatures or altitude may cause TPMS warning light to illuminate.



Low Fuel



- ¹ Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illumination. • With the headlights on, the illumination of the instrument cluster and information display dims.
- To cancel the dimmer switch push the knob.
- NOTE: If the instrument cluster and other dashboard illumination do not dim when turning on the headlights, push the knob.



A/T SHIFT

ODOMETER/ TRIP METER/SELECTOR²

SPEEDOMETER



27.	Engine Oil Pressure
- +	Charging System
	Security
! 0	Key Warning RED
j@	Key Detected (engine ready to start) GREEN
	Brake System
C	Electronic Steering Lock
DSC OFF	Dynamic Stability Control (DSC)/Traction Control System (TCS) Off
dometer (A & to reset to z	B). ero.

Feature Highlights

LIGHTING CONTROL/TURN SIGNAL LEVER

Outer Knob

- **AUTO:** With ignition ON, the light sensor determines the surrounding lightness or darkness and automatically turns the headlights, other exterior lights and dashboard illumination on or off.
- **DOC:** Turns on tail, parking, and dashboard lights.
- **ID**: Turns on tail, parking, dashboard, and headlights.

Inner Ring

• **#0**: Turns on the fog lights when the headlights are on.

Lever

- Push away from you to turn the high beams on.
- Pull towards you and release to flash the high beams.



WINDSHIELD WIPER/WASHER CONTROL LEVER

Lever

- MIST: Push up for a single swipe to clear mist.
- AUTO: Push down to first position for automatic wipers. The rain sensor senses the amount of rainfall and turns the wiper on or off automatically. Rotate inner ring away from you (clockwise) for less sensitivity and towards you (counterclockwise) for more sensitivity.

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the inner ring.

- LO: Push down to second position for low speed wiper operation.
- HI: Push down to third position for high speed wiper operation.
- Pull towards you to dispense washer fluid and have the wipers make several passes across windshield.



Rear Window Wiper/Washer (Hatchback) Outer Knob

- **INT** = Intermittent
- **ON** = Normal speed
- = Rear washer/wiper (hold as desired)

OIO

Feature Highlights

SPORT A/T MANUAL SHIFT MODE

The Sport A/T Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

• Shift the lever from D to M.

NOTE: Changing to manual mode can be done while driving the vehicle.

To Shift Up To A Higher Gear:

• Tap shift lever back (+) once

To Shift Down To A Lower Gear:

• Tap shift lever forward (-) once.





Higher Gear

6-SPEED MANUAL TRANSMISSION

- Push the clutch pedal completely down to start the engine and to shift gears.
- To place the transmission in Reverse, place shifter in the neutral position, push the shifter knob down, move to the left and push forward.





ALUMINUM WHEEL CARE

Your aluminum wheels have a protective coating on them. Only use a mild soap or detergent with a sponge or soft cloth to clean them. Using a wire brush, polishing compound, solvent, or any type of abrasive cleaner may damage the protective coating.

USING THE AUX JACK WITH PORTABLE AUDIO PLAYER

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.



Refer to the Owner's Manual for additional information.

- 1 Locate the AUX jack inside the center console.
- 2 Plug your portable audio player into the AUX jack and turn it on.
- 3 Turn the vehicle audio system on.
- 4 Push the AUX button on the audio face or the Mode button on the steering wheel controls.
- 5 Use the portable audio player controls to play music.

NOTE: Set the volume level on your portable audio player to the highest level before distortion starts. Then adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.

ADAPTIVE FRONT LIGHTING SYSTEM (AFS)

The adaptive front lighting system (AFS) automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel. The AFS improves the direction of headlight illumination while cornering, and only works when the vehicle is moving.



NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is turned to ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy to follow instruction for resetting.



Push AFS OFF to turn off and on the AFS. When off, AFS OFF illuminates in the instrument panel.

Manual Climate Control



Mode Selector Dial

Rotate the dial to select airflow mode.



Dashboard vents







Windshield defroster

Fan Control Dial

Rotate the dial to set desired fan speed (1-4).

- Fush to defrost the rear window.
- **A/C** Push to manually turn air conditioning on or off.

Push to recirculate cabin air to reduce outside odors and improve cooling (indicator lit) or receive fresh air (indicator off).

Temperature Control Dial

Rotate the dial for temperature control; clockwise for hot and counterclockwise for cold.

NOTE: When set to MAX A/C with dashboard vents or dashboard and floor vents mode, the A/C will turn on, and recirculated air will be selected for maximum cooling.

NOTE: (Applies to Manual and Automatic Climate Control Systems) With defroster and floor vents or windshield defroster mode, the system turns on the A/C compressor and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C compressor will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

Automatic Climate Control



INFORMATION DISPLAY



Driver Temperature Control Dial

- Push AUTO ON to turn the Automatic Air Conditioning system ON.
- Rotate dial to desired air temperature (shown in Information Display above).
- **W** Push to defrost the windshield.
- ttt Push to defrost the rear window.

Automatic climate control will allow you to maintain a preset cabin temperature for the driver and passenger areas individually in the DUAL mode.

Fan Control Dial

- Botate the dial to select the desired fan speed.
- Push OFF to turn climate control system off.

MODE

Push the button to select the desired airflow mode.



Passenger Temperature Control Dial

Push to turn DUAL mode ON/OFF.

- With DUAL mode ON (indicator lit), rotating the dial will set the passenger side temperature separate from the driver's side temperature (shown in the Information Display above).
- With DUAL mode OFF (indicator off), the driver controls the temperature setting on both sides.
- Push to recirculate cabin air to reduce outside odors and improve cooling (indicator lit) or receive fresh air (indicator off).
- A/C Push to manually turn air conditioning on or off.

Audio Controls



- Press the H button to set the hour.
- Press the M button to set the minutes.

NOTE: Press the **:00** button to reset clock to nearest hour.

AUDIO SYSTEM ON

Push the Power/Volume dial to turn the radio on.

MEDIA SELECTION

Radio: Push FM1/2 or AM button to select the FM1, FM2, or AM band. The selected band will be indicated in the Information Display.

NOTE: If the FM broadcast signal becomes weak, reception automatically changes from STEREO to MONO for reduced noise, and the "ST" indicator will go out.

Satellite Radio: Press the SAT button for SIRIUS[™] Satellite radio to deliver the broadest, deepest mix of radio entertainment. See the Owner's Manual for more details. CD: Press CD to select the CD player.

TUNING

The radio has the following tuning controls:

• Manual: Turn the center dial to manually change the frequency.

V DEC-CAT A

- Seek: Press the TRACK/SEEK
 ∧ ∨ tuning buttons to automatically seek a higher or lower frequency with a station.
- Scan: Push the SCAN button to automatically sample strong stations for seconds each. Push again to cancel.
- **Preset Channel:** Push the Preset Channel buttons (1-6) to select a station stored in memory. To store a station, press and hold a button (1-6) until a beep is heard.





Some text information is shown in the multi information display (MID).

- CD (Text CD/MP3/WMA): Album, music title, and artist (if available on the CD).
- Radio: Frequencies stored on each preset button.
- SAT Radio: Category name, channel name, music title, and artist name.
- Bluetooth[®] audio and AUX: Nothing shown.
- Auto Memory Tuning: Push the AUTO-M button to store an additional 6 stations on each FM and AM band without disturbing the previously stored stations. This is useful when driving in an area where the local stations are not known. Refer to the Owner's Manual for complete details.

LOADING A CD

Single CD Player

 Insert the CD into the slot, label-side up. The auto loading mechanism will load the CD and begin to play it.

In-dash CD Changer

 Push the LOAD button and when "IN" is displayed, insert the CD.

PLAYING A CD

- The center dial is used to select songs on a CD.
- Push DISC CAT button to select a CD (6 CD changer).
- Push FOLDER button to select a folder (MP3/WMA).
- Push SEEK/TRACK button to select a track.



OIC

Multi-Information Display

CONTROLS

• INFO button: Push to switch to the MID.



- ENTER (UP/DOWN) switch: Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter.
- **RIGHT/LEFT buttons:** Used to select digits when setting numbers for the Maintenance Monitor.
- BACK button: Push to undo and/or return to the previous screen.

MID Setting

The MID can be used to change certain preferences to your liking. They include:



- Distant Unit km or miles
- Temperature Unit C° or F°
- Alert Volume high or low
- Turn Signal Volume high or low
- Time Zone (with navigation) – to set your time zone for the clock
- Auto Adjust Clock (with navigation) – to set your clock using GPS
- Screen Adjustment (with navigation)/Screen Off
- Language Selection
- Restore Defaults (with navigation)

To change a preference:

- **1** Press the INFO button several times until SETTINGS is displayed.
- 2 Select PREFERENCES from the menu.
- 3 Select the item you want to change from the menu.

Multi-Information Display

Maintenance Monitor

The Maintenance Monitor will remind you of your next service and/or tire rotation by simply entering a mileage and number of days interval. After setting an interval for each, the system will display a message in the MID for 5 seconds each time the vehicle is started when service due or tire rotation is near (unless ENTER is pressed, which clears the message completely). Once maintenance is done, the Maintenance Monitor needs to be reset to notify you for the next service. To set, reset, or turn off the Maintenance Monitor:



Select a digit using the RIGHT or LEFT button (arrows above the digit to be changed), and then flip the ENTER (UP/DOWN) switch up or down to change the value of the digit. If there is no need to change the digit, leave it as is. When finished, push in on the ENTER (UP/DOWN) switch, then push the iNFO button. Select OFF to turn Maintenance Monitor off.

NOTE:

- For the service due notification, the number of days and distance can be set. For tire rotation notification, only the distance can be set.
- For service due, the message appears for whichever one occurs first, mileage or number of days.

OIC

Navigation System

CONTROLS



- ENTER (UP/DOWN) switch: Flip the switch up or down to select the item, number, or letter (with highlight) and then push in to enter. It is also used to zoom in and zoom out the map screen and to scroll the map screen up or down while the map scroll cursor is displayed.
- **RIGHT/LEFT buttons:** Used to move cursors to the right and left on certain screens (when arrows are shown either to the left or right). It is also used to scroll the current position (map) screen to the right and left when the map scroll cursor is displayed. Pushing these buttons while the current position (map) screen is displayed switches the screen from the map screen to the turn list screen (with route guidance) to the compass screen and then back to the map screen.





- NAVI button: Push to switch to the navigation system to the current position (map) screen at any time. It is also used to repeat the voice guidance after the voice guidance has finished.
- BACK button: Push to undo and/or return to the previous screen.

Navigation System

Find a Point of Interest (POI) Near Your Current Location

You can use the navigation system to find the nearest restaurants, ATMs, gas stations, hospitals and more.

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Find Local POI."
- 3 Select "Current Position."
- 4 Select the category of the point of interest you want to find.
- 5 Select a POI from the list.
- 6 Select "Start" to set the destination and start guidance.

Set a Destination Using a Street Address

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select "Set Destination."
- 3 Select "Address."
- 4 If the state is not displayed, select "Search Area."
- 5 Select the correct state from the list.
- 6 Select "Input City Name", then use the ENTER (UP/DOWN) switch to input the city name, then select the correct city from the list.
- 7 Use the ENTER (UP/DOWN) switch to input the street name, then select the correct street from the list.
- 8 Use the ENTER (UP/DOWN) switch to input the house number.
- 9 Select "Done."
- **10** Select "Start" to set the destination and start guidance.

Enter Your Home Address

- 1 Push ENTER from the Current Position (map) screen.
- 2 Select Navigation Setup."
- 3 Select "Edit Memory Point."
- 4 Select "Home."
- 5 Select how you want to input your home address either by entering an address, or from a previous destination, point of interest, memory point, intersection, or from the map.
- 6 Enter your home address.
- 7 Select "Set" to register your home.
- 8 Select "Done" to return to the map.

Change the Volume of the Guidance

• Turn the audio system volume dial while voice guidance is being given.

Bluetooth®

PAIRING YOUR BLUETOOTH® PHONE

NOTE: Before pairing your cell phone, it is recommended that you refer to your phone's manual for steps to turn on Bluetooth® and perform phone pairing.

- 1 Push and release the *C* button located on the steering wheel and wait for a beep.
- 2 After the beep say, "Set-up".
- 3 After the beep say, "Pairing options".
- 4 After the beep say, "Pair".
- 5 After the beep, say any 4-digit code.
- 6 Place phone in Discovery mode: if necessary, consult your phone's manual, or go to www.mazdausa.com/bluetooth and select model, Bluetooth[®], then follow screen prompts.
- 7 Input the 4-digit code you chose earlier.
- 8 After the phone is recognized, you will be prompted to name the paired phone, such as "Tom's phone."

NOTE:

- Please refer to your Owner's Manual for complete details on how to "Pair" up to 7 Bluetooth[®] phones and audio devices, and how to use the built-in tutorial and other important safety information.
- For toll-free Bluetooth® Hands-Free customer service call 800-430-0153 or go to www.MazdaUSA.com/bluetooth for assistance.
- Set the volume level on your cell phone, then adjust the volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.

TO MAKE OR RECEIVE A HANDS-FREE CALL

- 1 Press the **C** and after the beep say. **"Dial"**.
- 2 Say the number you would like dialed. The prompt will repeat the number and ask if it's correct. If it is say, "Yes". The prompt will say it's dialing.
- To receive an incoming call, press . To end or reject a call, press beep will confirm the call is ended.

When using Bluetooth® audio function:

- It is recommended to play music that has been recorded at a bit rate of 128kbps or more to insure enjoyment of music with consistent sound quality.
- The sound quality of Bluetooth[®] streaming audio varies depending on the device, even when recorded with the recommended bit rate.





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Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to Smart Start Guide during presentation

KEYLESS ENTRY 1

- Key Fob
- Smart Entry w/Advance Key
- Door/Liftgate Request Switch
- Trunk Lid/Liftgate Opener Switch

- Push Button Ignition
- Emergency Engine Stop
- SEATS...... 3
 - Adjustments and Memory

• Fuel Door Release and Fuel Spec

Location of Switches and Controls

- · Review of indicator light function and location



WIPER/WASHER10



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Automatic



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- Maintenance Monitor

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- Select POL
- Enter Address
- Enter Home Address



- Tutorial
- Toll-Free
- Pair Phone

- **Customer Service** 800-430-0153
- Make a Call
- *if eauipped

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

SALES CONSULTANT	CUSTOMER

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

SMART START GUIDE

• Remove this checklist from Smart Start Guide

□ WARRANTY INFORMATION

- Basic Vehicle 36 months/36,000 miles
- Roadside assistance program

SERVICE DEPARTMENT

- Introduce Service Manager; Provide business cards
- Review Service and Parts Department hours of operation
- Explain free Full Circle Service Inspection
- Schedule first maintenance service

MYMAZDA.COM

 Offer to register customer on MyMazda.com

OWNER'S MANUAL

SCHEDULED MAINTENANCE

WINDSHIELD CLING REMINDER

AFFIX TO INSIDE WINDSHIELD

GENUINE MAZDA SERVICE

BECAUSE YOU AND YOUR MAZDA DESERVE THE BEST

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

* See vehicle's scheduled-maintenance program for details.

** Visit MyMazda.com/fullcircle for a list of Full Circle Service Centers

Customer Assistance Center: 1-800-222-5500 Roadside Assistance Contact: 1-800-866-1998



FREE FULL CIRCLE SERVICE INSPECTION We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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