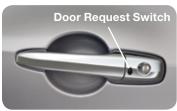


Key



Advanced Key







ADVANCED KEYLESS ENTRY SYSTEM

 Advanced Keyless Entry allows you to lock/unlock the doors and liftgate of the vehicle, and even start the engine without ever taking the key out of your pocket.

While carrying the Advanced Key you can...

- Unlock the vehicle by pressing the driver's door request switch.
- Unlock all doors by pressing the driver's door request switch twice OR by pressing the unlock button on the keyless entry transmitter twice OR by pressing the passenger's door request switch once OR by pressing the liftgate request switch once.
- Open the front windows and moonroof by pressing the unlock button on the keyless entry transmitter and then pressing again and holding; release to stop.
- Open the power liftgate by pressing and holding the liftgate button on the keyless entry transmitter.
- Lock the vehicle by simply pressing the driver's door request switch OR keyless entry transmitter lock button once.
- Close front windows and moonroof by pressing and holding the driver's door request switch: release to stop.

KEYLESS ENTRY SYSTEM

This system remotely locks and unlocks the doors and the liftgate, and opens the power windows and moonroof.

- To extend the key, press the release button.
- To retract the key, press the release button and fold the key back into the holder.





STARTING THE ENGINE WITH THE ADVANCED KEY

While carrying the Advanced Key you can...

- Start the engine by pushing the Start knob all the way in. When the KEY indicator light illuminates green, turn the Start knob from the ACC position to the START position and hold until the engine starts.
- Shut the engine OFF by turning the Start knob to the ACC position and then pressing in and turning to the LOCK position.
- The KEY indicator light will show green when the advanced key is detected. If the KEY indicator light flashes green, the advanced key transmitter battery power is low.



Note: Emergency Vehicle Entry/Engine Start If advanced key cannot be used due to a malfunction or dead advanced key battery, use the auxiliary key to lock/unlock doors and to start the engine.

To start vehicle, remove start knob cover by pressing both side release buttons while pulling. Insert auxiliary key into key cylinder and turn to start engine.

LIFTGATE

- To open, pull up on the handle and raise the liftgate.
- To close, push the liftgate down with both hands until it securely locks, but do not slam.



Power Liftgate Switch

POWER LIFTGATE

- To open or close using the keyless transmitter, press and hold the open/close button for one second or more.
- To open or close from the driver's seat, press and hold the power liftgate switch on the dashboard (see Driver's View) for one second or more.
- To close when the liftgate is open, press and hold the power liftgate switch located on the lower edge of the liftgate panel for one second or more.

















Seats





FUEL DOOR RELEASE

(Located on floor inside driver's side door) Pull up to open fuel door.

ELECTRONICALLY OPERATED DRIVER SEAT

Recline Switch

Push forward or backward to adjust seatback angle.

Slide/Tilt Switch

Push forward or backward to slide the seat bottom. The seat can also be raised, lowered or tilted with this control.



Lumbar Switch.

To increase the seat firmness, press and hold the front part of the switch to the desired position, then release it. Press the rear part of the switch to decrease firmness.





SPLIT FOLDING THIRD-ROW SEAT

To create a flat luggage compartment space, fold the seatbacks forward.

- 1 Open the liftgate.
- 2 Lower the headrests.
- **3** Pull the strap on the rear of the seat while pushing the seat forward to lay flat.

To Return to the Original Position

Pull the strap to return the seatback to the original position.

Third-Row Seat Access

Pull the third-row seat access lever on the side of the second-row seatback to fold and slide the seat forward to access third-row seating.

Return the second-row seat to the normal position by folding the back upright.

Slide the second-row seat forward or back for proper legroom using the lever under the front of the seat.



















Driver's View (shown with optional



LIGHTING/ TURN SIGNAL



HOOD RELEASE HANDLE BLUETOOTH® VOICE RECOGNITION/AUDIO

TILT STEERING WHEEL LEVER

Navigation System)



WIPER/ WASHER HAZARD WARNING NAVIGATION/ AUDIO INFORMATION DISPLAY





CRUISE CONTROL/ NAVIGATION VOICE RECOGNITION AUXILIARY POWER POINT **CLIMATE CONTROL**



Instrument Cluster



GLOSSARY OF WARNING AND INDICATOR LIGHTS

Please see Owner's Manual for more details and explanations.

DIMMER SELECT BUTTON

Low Fuel



KEY KEY Warning Light

(RED) Advanced key not detected or transmitter battery is dead.



KEY KEY Indicator Light

(GREEN) Advanced key detected; engine is ready to start.



Check Fuel Cap



ABS (Antilock Brake System)

=00= Lights On (Exterior Lights)



Tire Pressure Monitoring System (TPMS)





(Traction Control System)

Traction Control System is deactivated.



Charging System



Powertrain Malfunction/ Reduced Power



BSM OFF (Blind Spot Monitoring)



Check Engine



Brake System







TRIP METER



Automatic Transmission











4WD 4WD

Flashing lamp indicates high temperature differential oil, illuminated lamp indicates an abnormality with AWD system; dealer inspection required.



Seat Belts

TEMPERATURE GAUGE TRIP METER SELECTOR

CRUISE Cru

Cruise Main Indicator Light (AMBER)/Cruise Set Indicator Light (GREEN)



Low Washer Fluid

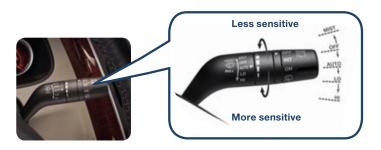


Feature Highlights



WINDSHIELD WIPER/WASHER

- MIST-Push lever up for a single swipe to clear mist.
- AUTO-With the windshield wiper lever in the AUTO position, the rain sensor senses the amount of rainfall and turns the wiper on or off automatically. Rotate the ring away from you (clockwise) for less sensitivity and toward you (counterclockwise) for more sensitivity.
- LO-Push down to second position.
- HI-Push down to third position.
- Pull the lever toward you will dispense washer fluid and the wipers will make several passes across windshield.



Rear Window Wiper/Washer

 Rotate the rear window wiper and washer control to the desired speed.

OFF = OFF

INT = Intermittent

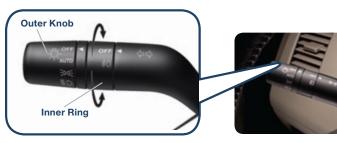
ON = Normal speed

= Rear wash/wiper cycle, hold as desired.



TURN SIGNAL/LIGHTING CONTROL LEVER

- Rotate the outer knob up to the first position for AUTO.
- Rotate the outer knob up to the second position for tail, parking, and dashboard lights.
- Rotate the outer knob up to the third position for tail, parking, dashboard and headlights.
- Rotate the inner ring for fog lamps.
- Push the lever away from you to turn the high beams on.
- Pull the lever back one position to turn the high beams off.
- Pull the lever all the way back and release to flash the high beams.



AUTO

With the headlight switch in AUTO position and the ignition ON, the light sensor determines the surrounding lightness or darkness and automatically turns the headlights, other exterior lights and dashboard illumination on or off.

SPORT AT MANUAL SHIFT MODE

The Sport AT Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

Shift lever from D to M.

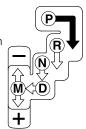
Note: Changing to manual mode can be done while driving the vehicle.

To Shift Up To A Higher Gear:

Tap shift lever back (+) once.

To Shift Down To A Lower Gear:

Tap shift lever forward (-) once.





















Feature Highlights





Indicator Light Light Sensor Auto-Dimming On and Off

AUTO-DIMMING MIRROR

- Auto-Dimming will automatically darken your rear view mirror to reduce headlight glare from vehicles behind you.
- The Auto-Dimming feature is active when the vehicle is started and cancels when the transmission in placed in Reverse.

MP3 PLAYER INTEGRATION USING THE AUX JACK

Your vehicle is equipped with an AUX or auxiliary jack that will allow you to play your MP3 player through the vehicle's audio system.





- 3 Turn the audio system on.
- 4 Press the AUX button on the audio face, or the Mode button on the steering wheel controls.
- 5 Use the MP3 player controls to play back music.

Note: Set the volume level on your MP3 player to the highest level before distortion starts. Then adjust volume in the vehicle using the audio system power/volume control or the steering wheel volume up and down controls.



BACK-UP CAMERA

Automatically operates when the gearshift lever is placed into Reverse and is viewable via the navigation display screen.

When using the back-up camera, objects may be closer than they appear; please check your surroundings.



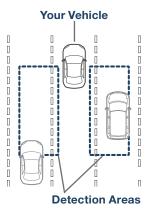


BLIND SPOT MONITORING SYSTEM (BSM)

The Blind Spot Monitoring or BSM system is designed to assist the driver by monitoring the blind spots to the rear of the vehicle on both sides.

- If your vehicle speed is 20 mph (32 km/h) or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beeping sound and warning light flash.
- BSM sensors are located under the left and right rear bumper areas.
 The BSM system may not operate properly if the rear bumper gets too dirty, so keep the rear bumper area clean.

Please refer to your Owner's Manual for complete details.





Note: Do not rely completely on the BSM system and be sure to look over your shoulder before changing lanes: The BSM system can assist the driver in confirming the safety of the surroundings but is not a complete substitute. The driver is responsible for assuring lane changes and other maneuvers. Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings. The BSM system does not operate when the vehicle speed is lower than about 20 mph (32 km/h).

















Automatic Climate Control



Automatic Dual-Zone Climate Control Operation

- 1 Press AUTO to turn the front air conditioning on.
- 2 Rotate A/C / MODE dial to the desired cabin air temperature setting (shown in the Information Display above).
- 3 Rotate the DUAL/OUTSIDE dial (passenger's temperature control) to the desired cabin air temperature setting (system will switch to dual climate control operation, the DUAL indicator will illuminate and passenger temperature setting will be displayed on the right-hand of the Information Display in this mode).
- 4 Press OFF to turn the climate control system off.

Information Display Functions

- Driver's Temperature
- Climate Control
- Clock/Trip Computer
- Audio

- Bluetooth® Hands-Free
- Outside/Passenger Temperature

Note: Applies to Manual and Automatic Climate Control Systems: With any type of defroster operation (even in the FLOOR mode where some air goes to defrost to keep the windows defrosted), the system turns on the A/C and selects the FRESH AIR mode. This helps defrost the windows more efficiently by dehumidifying the air. The A/C will always be on in defroster mode, but the defroster (and floor) will deliver warm air when the temperature dial is set to a warmer temperature and the engine warms up.

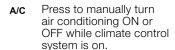












MODE Press to select the desired airflow mode.

OUTSIDE Press to turn climate control system off.

OFF Press to display outside temperature.

W FRONT Press to defrost the windshield.

ttt REAR

Press to defrost the rear window.

Press to turn heated seats ON and OFF.

REAR CONTROL

Press to allow control from the rear controls.

×

Rotate dial to turn the system ON and to select the desired fan speed.

DUAL

Press to allow separate driver/passenger temperature control.

Rear Climate Control Operation

- 1 Turn the front air conditioning on.
- 2 Press the REAR CONTROL switch on the front control panel (indicator light illuminated).
- 3 Set the temperature control dial to the desired position.
- 4 Rotate the dial for desired fan speed.

Note: The rear vent exit position will depend on the front (REAR CONTROL OFF) or rear (REAR CONTROL ON) temperature setting. Cooler temperature settings will cause the air to exit the upper vents. Warmer temperature settings will cause the air to exit the lower vent.











Audio Controls Without Navigation



Audio System ON

• Push POWER/VOLUME to turn the radio on.

Media selection

Press the appropriate button:

- FM/AM
- SAT (SIRIUS™ Satellite radio)
- OF
- AUX (to switch to AUX jack input or RSES—Rear Seat Entertainment System)

Note: If the FM broadcast signal becomes weak, reception automatically changes from STEREO to MONO for reduced noise, and the "ST" indicator will go out.

SAT: SIRIUS™ Satellite radio will deliver the broadest, deepest mix of radio entertainment. See Owner's Manual for more details.

Tuning

The radio has the following tuning controls:

- MANUAL
- TRACK/SEEK
- SCAN
- PRESET CHANNEL
- AUTO-M

Manual tuning

 Turning the TUNE dial will change the frequency higher or lower.

Seek tuning

 Pressing the TRACK/SEEK tuning button ∧ ∨ will seek a higher or lower frequency automatically.



Scan tuning

Press the SCAN button

To hold a station, press

this interval.

Preset channel tuning

FM1, or FM2.

want to store.

is heard.

to automatically sample strong stations.

the scan button again during

The 6 preset channels can be used

to store 6 AM and 12 FM stations.

• To set a channel first select AM.

Tune to the desired station.

Repeat this operation for the

other stations and bands you

Press and hold until beep

SETTING YOUR CLOCK

- 1. Turn the ignition switch to the ACC or ON position
- Press and hold the CLOCK button until displayed time flashes.
- **3.** Press and hold the **H** (hours) button to the correct hour.
- **4.** Press and hold the **M** (minutes) button to the correct minute.



Info

Press to display the trip computer in place of the clock. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.

Press CLOCK to display clock.

Auto-Memory

This is especially useful when driving in an area where the local stations are not known. Additional AM/FM stations can be stored without disturbing the previously set channels. Refer to your Owner's Manual for complete details.



















Audio Controls With Navigation



Audio System ON

 Press the POWER/VOLUME button to turn the radio on.

Source

Press the appropriate button:

- FM/AM
- DISC
- SAT (SIRIUS[™] Satellite radio)
- AUX1/2 (to switch to AUX jack input or RSES—Rear Seat Entertainment System)
- iPod

Tuning

The radio has the following tuning controls:

- MANUAL
- SEEK
- SCAN
- PRESET CHANNEL
- AUTO-MEMORY
- The radio has the following tuning controls: Manual, Seek, Scan, Preset channel, and Auto Memory tuning.

Manual tuning

 Turn the TUNE/AUDIO dial to change the frequency higher or lower.

Seek/Track tuning

 Press and hold the SEEK/TRACK buttons to automatically seek a higher or lower frequency or track, depending on media selected.

Note: If you continue to press and hold the buttons, the frequency will continue changing without stopping.

Scan tuning

- Press the SCAN button to automatically sample strong stations.
- To hold a station, press the SCAN button again during this interval.

Preset channel tuning

The 8 preset channels can be used to store 8 AM, 16 FM stations and 24 SIRIUS™ Satellite stations.







- 1. Press the MENU button.
- 2. Select the Set Clock tab.
- **3.** Choose a 24-hour display or a 12-hour display.
- **4.** Use the **+** hour and **-** hour tabs to enter the correct hour.
- Use the +30 min (minutes) and -30 min to move minutes ahead or back by 30 minutes.
- 6. Press the OK tab to exit.
- GPS automatically sets the clock, however, it may be necessary to adjust hours in different time zones or daylight saving time.
- To set a channel, first press the source button. Then select AM, FM1, FM2, SAT1, SAT2 or SAT3. Tune to the
- Press the TUNE button.

desired station.

- Press any channel preset on-screen button for about two seconds until a beep sound is heard. The selected preset channel number and station frequency will be displayed and are now held in memory.
- Repeat to store other stations.
 To tune to one in memory, select band, then press its channel preset button.

 The station frequency and the channel number will be displayed.

Auto-Memory

Press and hold the AUTO-M button to store additional AM/FM stations without disturbing the previously set channels. Refer to your Owner's Manual for complete details.

Info

Press to display the trip computer in place of the clock. The trip computer can display:

- Current fuel economy
- Average fuel economy
- Approximate distance you can travel on the available fuel in your gas tank.
- Average vehicle speed.

TO PLAY A CD

- **1.** Place the ignition in the ACC or ON position.
- 2. Press LOAD/▲
- **3.** Press the **LOAD** on-screen button lightly.
- **4.** Wait for the screen to lower.
- Insert the CD after "IN" is displayed on the Information Display.
 The CD will begin playing after the screen closes.

















Navigation System (inserting disc/selecting destination)





Your navigation system operates using the map discs supplied.

- Disc A covers most of the Midwest and Western states including Hawaii and Alaska.
- Disc B covers some of the Midwest and all of the Eastern states including Puerto Rico.
- Both discs cover all of Canada.

Note: If the state your address is in is not displayed when entering a destination, you may have the wrong disc in the navigation system.

- 1 To insert a disc, place the ignition in the ACC or ON position.
- 2 Press LOAD
- 3 When "Load/Eject screen" appears select "MAP". Wait for navigation screen to tilt open.
- 4 Insert the correct Map Disc with the printed side facing up, into the lower DVD MAP slot.
- **5** Read the Caution carefully and select the "AGREE" on-screen button.
- 6 To remove the Map Disc, place the ignition in ACC or ON position.
 - 7 Press LOAD and then "MAP".





SELECTING A DESTINATION USING A STREET ADDRESS

You can choose setting a destination using a street address, a point of interest, the nearest restaurants, ATMs, gas stations, hospitals and more.

- 1 Press "Menu" button on Navigation Face.
- 2 Select "Destination Entry".
- 3 Select "Address".
- 4 Select the "State" or "Province".
 - Scroll down past the States to find Canadian Provinces.
- 5 Press "OK".
- 6 Select "Citv".
- 7 Select "Input City Name".
- 8 Use the keyboard to enter the city name.
- 9 Select "Street".
- 10 Use the keyboard to enter the street name.
- 11 Select "House No".
- 12 Use the keyboard to enter the house number, then press "OK".
- 13 When the map appears press "Destination".
- **14** Press "Guide" or just start driving.

Note: When entering numbers for a street name, (e.g. 1st Ave.), press "Sym." button to switch to the numeric keyboard.

SELECTING A POINT OF INTEREST (POI) NEAR YOUR CURRENT LOCATION

- 1 Press the "Menu" button on the navigation face.
- 2 Select "Destination Entry".
- 3 Select "Point of Interest".
- 4 Select "Nearest".
- 5 Select "Current Position".
- 6 In the QUICK POI screen, select the category of the point of interest you want to find. You can set multiple categories for searching up to five.
- 7 After selecting categories, press "List".
- 8 Search result shows up as a list in "LOCAL POIs" screen. Select the point of interest you want to set as the destination from the list.
- 9 Press "Destination".
- 10 Press "Guide" or just start driving.

Please refer to your Navigation System Owner's Manual for complete details and important safety information.

















Bluetooth [®] without Navigation System (Refer to your Owner's Manual for Bluetooth with Navigation operations)



PAIRING YOUR BLUETOOTH® PHONE

Note: Before pairing your cell phone, it is recommended that you refer to your phone's manual for steps to turn on Bluetooth® and perform phone pairing. These steps will be required to perform steps 7-8 below.

- 1 Press located on the steering wheel.
- 2 From the options and after the beep say, "Set-up".
- 3 From the next prompt options after the beep, say, "Pairing options".
- **4** The prompt will give you some more options. After the beep, say, "Pair".
- **5** The prompt will ask you for a 4-digit pairing code. After the beep, say any 4-digit code you'd like to use.
- 6 The prompt will repeat the number and ask if it is correct. After the beep, say, "Yes" if it is or "No" if it isn't. If it's not, the system will repeat the process.
- 7 Use your phone's manual for instructions on how to proceed. Note: You can also find this information on www.MazdaUSA.com/bluetooth. Select your model, then select Bluetooth® and follow the screen prompts.
- 8 Input the 4-digit code you chose earlier.
- 9 You will be asked to name your phone. Say the name you want to give the phone like, "Heather's Phone".
- 10 The prompt will then say that it is adding that phone name and ask if this is correct. After the beep say, "Yes".
- 11 The prompt should then say that the pairing is complete.
- 12 You will also be asked if you would like to use this device for streaming audio as well if your phone is capable.

Please call 800-430-0153 for questions regarding Bluetooth® compatibility or problems pairing the phone.

TO MAKE A HANDS-FREE CALL:

- 1 To make a hands-free call, press and after the beep say, "Dial".
- 2 Say the number you would like dialed. The prompt will repeat the number and ask if it's correct. If it is say, "Yes" and the prompt will say it's dialing.
- 3 To receive an incoming call, just press . To end a call or reject a call, press ? A beep will confirm the call is ended.

Note: When using voice recognition, wait until beep. Prompt can be interrupted by pressing (1) Sound quality of Bluetooth streaming audio varies depending on device. Please refer to your Owner's Manual for complete details on how to "Pair" up to 7 Bluetooth phones and audio devices, and how to use the built-in tutorial and other important safety information. For toll-free Bluetooth Hands-Free customer service call 800-430-0153 or go to www.MazdaUSA.com/bluetooth for assistance.



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Visit and register at MyMazda.com today!

Customer Delivery Checklist

VEHICLE PRESENTATION:

Refer to the Smart Start Guide during presentation









Set Clock16.18

- A TONK

☐ Navigation System* 19-20

2 Disc System, Insert Disc

- Enter Destination
- Set Volume
- Enter Customer Address (Home)

☐ Bluetooth® Hands-Free.....21

TutorialPair Phone

Toll-Free
 Customer Service

Make a Call

800-430-0153

All items in the Customer Delivery Checklist have been reviewed with the customer and the first maintenance appointment has been scheduled:

☐ Instrument Cluster7-8

Review indicator light function

	SALES CONSULTANT	CUSTOMER
Initials		

Signed copy must be placed in dealer jacket

*if equipped

and location

Customer Delivery Checklist

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

PRESENTATION OF OWNER'S MATERIALS:

Review the following items with the customer

☐ Smart Start Guide

 Remove this checklist from Smart Start Guide

■ Warranty Information

- Basic Vehicle –
 36 months/36,000 miles
- Roadside assistance program

SERVICE DEPARTMENT

☐ Introduce Service Manager; Provide business cards

Review Service and Parts Department hours of operation

Explain free Full Circle Service Inspection

☐ Schedule first maintenance service

☐ MyMazda.com

 Offer to register customer on MyMazda.com

☐ Owner's Manual

Scheduled Maintenance Windshield Cling Reminder

Affix to inside windshield

GENUINE MAZDA SERVICE

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember, to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts, and accessories that are just right for your vehicle.

- * See vehicle's scheduled-maintenance program for details.
- ** Visit MyMazda.com/fullcircle for a list of Full Circle Service Centers

Customer Assistance Center: 1-800-222-5500 Roadside Assistance Contact: 1-800-866-1998



FREE FULL CIRCLE SERVICE INSPECTION

We're committed to providing expert Mazda service.

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.

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