



OUR BEST-SELLING
MAZDA COMPACT CUV.

THE ALL-NEW 2017 MAZDA CX-5.



NOW EVEN BETTER.

Announcing a new level of engineering and design.

Bolder. More athletic and more sophisticated.

Born from the DNA that created the best-selling
Mazda CUV of all time.

The All-New 2017 Mazda CX-5. Like every Mazda,
it's built for people who love driving.

And for those who want to feel that way again.

Or even for the first time.

Stunning new design radiates from every corner,
curve and detail. Exceptional driving dynamics
connect you to the road.

DESIGNED BECAUSE DRIVING MATTERS.



“KODO design is about creating cars that embody the dynamic beauty of life.
Cars that visually suggest different expressions of this energy.”

– Ikuo Maeda, Executive Officer and General Manager, Design Division, Mazda

Stunning design starts with inspiration. Our inspiration is KODO: “Soul of Motion.” Expressed in the CX-5’s new artfully sculpted exterior, it’s designed to elicit the feelings of power and elegance. To further accentuate this bold design, we crafted a new hue that’s deeper, richer and more lustrous: Soul Red Crystal.


Using a unique three-layer paint process and light manipulation, it exudes a sense of movement, even at a standstill—the essence of KODO design.



KODO : SOUL of MOTION

At the heart and soul of every Mazda is an undeniable feeling of exhilaration and joy from the moment you get behind the wheel. It's an emotion that can only be achieved by painstakingly crafting every detail.



A red Mazda CX-5 is shown from a rear three-quarter view, driving on a winding asphalt road. The car's taillights are illuminated, and the background features a forested mountain range under a twilight sky. The car is positioned on the right side of the frame, moving towards the left.

MORE PERFORMANCE DETAILS THAT MAKE DRIVING BETTER.

"G-Vectoring Control is just another small step on Mazda's march toward handling perfection."

— RoadandTrack.com, June 2016



Debuting at your Mazda Dealer, Spring 2017.
Learn more at www.MazdaCX5.com



DRIVING MATTERS®

zoom-zoom